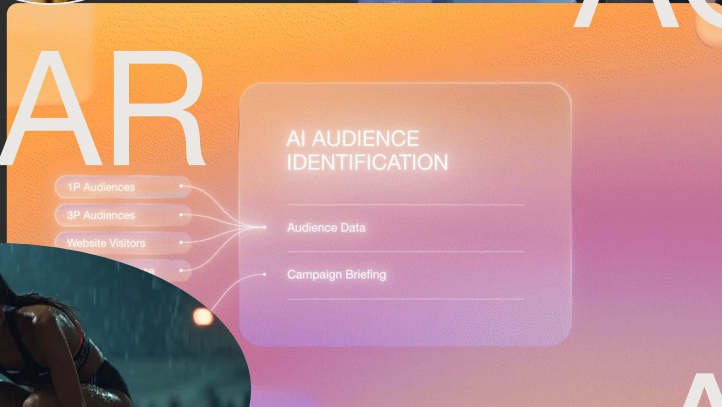


VAN



AGENCY

NAAR



AGENTIC

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DG62: AI in de (Media) praktijk

Aangenaam!



Monks! 🙌 We organiseren een avond over AI in de Praktijk. Zouden jullie daar jullie verhaal willen vertellen over hoe jullie AI agents gebruiken?

~~Talk to my AI agent!~~ Interessant! We zijn dit al een tijdje in de praktijk aan het brengen dus we komen graag hier meer over vertellen.

.m

En onze agents willen ook wat laten zien 🤖🤖🤖



Javier Sancho
Senior Innovation Projects
Manager

Agenda

01 AI, Agents, Agentic?

02 Agentic AI in Actie

GEN AI WORKFLOW

Sooo 2023

1.0

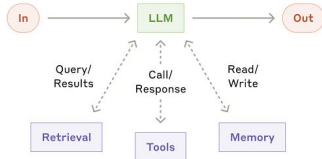
AI, AGENTS, AGENTIC WAT IS HET?

Labs Report

Agentic AI Decoding the Hype

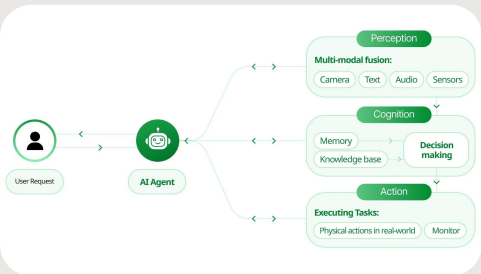


Overzicht



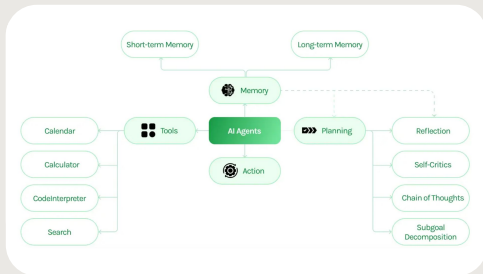
LLMs (e.g. ChatGPT)

Large Language Models (LLMs) zijn de fundering van veel AI Agents. Ze kunnen menselijke- en computer- taal verwerken en nieuwe output genereren.



AI Agents

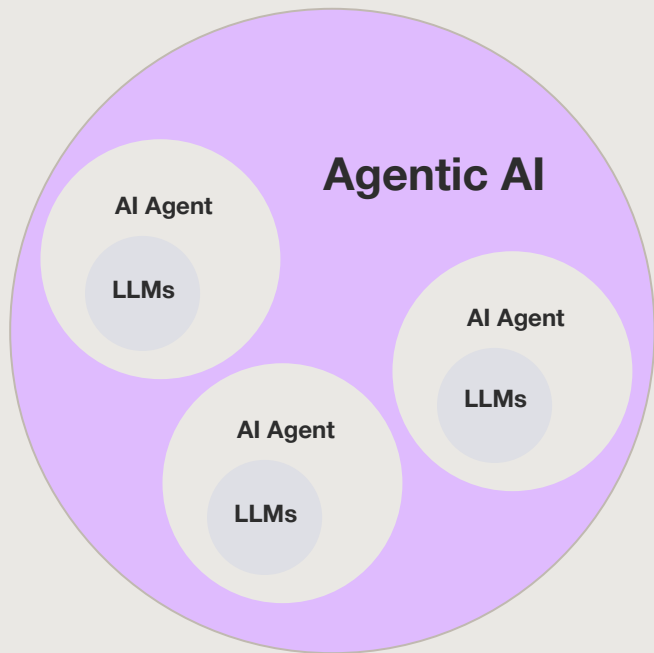
AI agents gebruiken LLMs om te kunnen interacteren met hun omgeving. Bijv. computers bedienen, databronnen bevragen, APIs besturen. LLMs



Agentic AI

Agentic AI is de dirigent van meerdere AI Agents. Ze kunnen processen maken, complexe doelen in kleinere stukken opbreken, zich aanpassen en behoeftes anticiperen.

Wat is Agentic AI?



Dirigeert AI Agents
Samenwerking
Neemt beslissingen
Onderneemt actie
Leert van ervaring
Past zich aan
Minimale menselijke tussenkomst

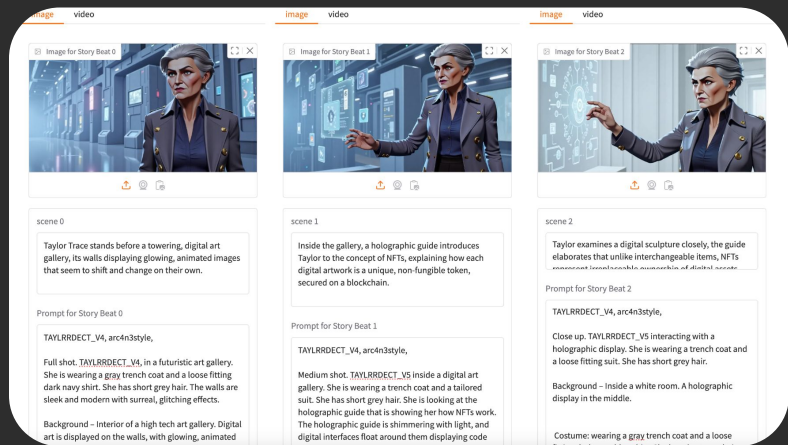
2.0

AGENTIC AI IN ACTIE



Infinite Content Generator

- Input: complex onderwerp Output: Korte video
- Agentic AI systeem met “minimum viable agents”:
regisseur, schrijver en producent
- Intern feedbacksysteem
- “Embrace the hallucination”





Narratieve elementen:

- Beschrijving van Taylor
- Persoonlijkheid
- Waardes
- Tone of voice

Verhalen zijn geïnspireerd door "Explain Like I'm Five". Abstracte onderwerpen vertalen naar mysteries in een sci-fi noire setting met futuristische elementen.

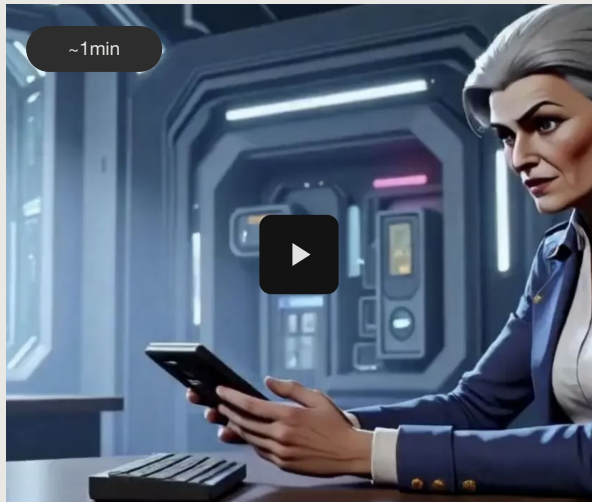
Hoofdpersonage Detective Taylor. Een scherpe, analytische onderzoeker die elk mysterie ontrafeld.

In geheugen van AI getraind voor consistentie in elk verhaal.



Results comparison

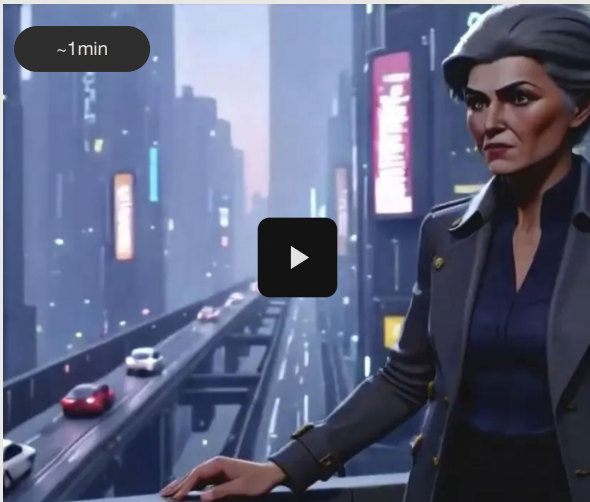
~1min



~1min

Fully Agentic
Estimated time per topic: 20 minutes

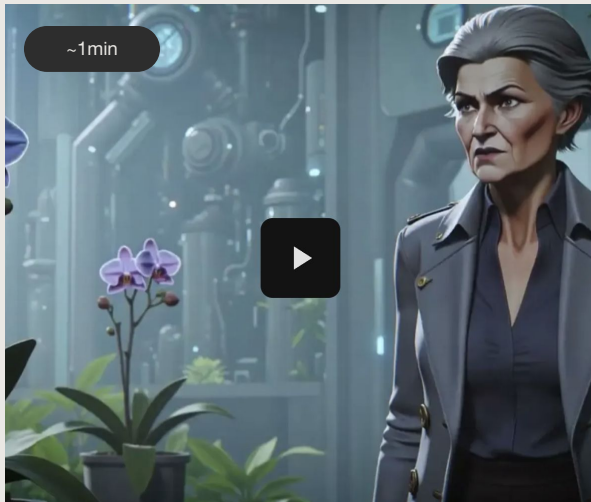
~1min



~1min

80% Agentic, 20% Human Input
Estimated time per topic: 30 minutes- 4 hours

~1min



~1min

40% Agentic, 60% Human Input
Estimated time per topic: 1 day

Traditional process
length: 2-3 days

Mogelijkheden

New Product Promotions
Animatie shorts
Film/Series Trailer Generator
Gepersonaliseerde content
(Mini) Documentaires
Handleidingen
Podcast Videos
Explainer Videos
Live Samenvattingen
Toegankelijkheid
Sport Samenvattingen
Educatieve Shorts
Testimonials
Corporate videos
Sfeervideos

Happy To help!

labs@monks.com

Wesleybot 



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