

VAN MEDIA NAAR AI AUDIENCE IDENTIFICATION AGENCY AGENTIC



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Aangenaam!



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Monks! 🙌 We organiseren een avond over AI in de Praktijk. Zouden jullie daar jullie verhaal willen vertellen over hoe jullie AI agents gebruiken?

Talk to my AI agent! Interessant! We zijn dit al een tijdje in de praktijk aan het brengen dus we komen graag hier meer over vertellen.

En onze agents willen ook wat laten zien 🤖🤖🤖



Agenda

01 AI, Agents, Agentic?

02 Agentic AI in Actie

GEN AI WORKFLOW

Sooo 2023

1.0

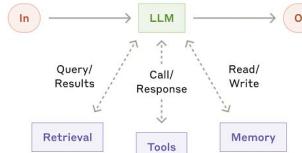
AI, AGENTS, AGENTIC WAT IS HET?

Labs Report

Agentic AI Decoding the Hype

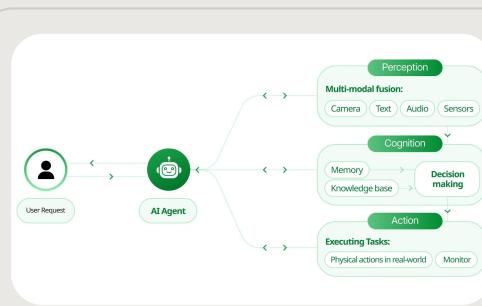


Overzicht



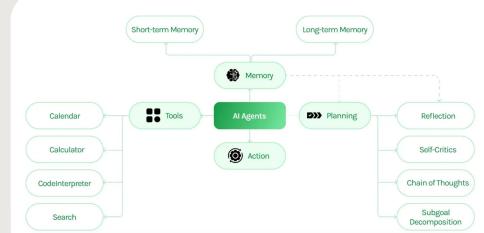
LLMs (e.g. ChatGPT)

Large Language Models (LLMs) zijn de fundering van veel AI Agents. Ze kunnen menselijke- en computer- taal verwerken en nieuwe output genereren.



AI Agents

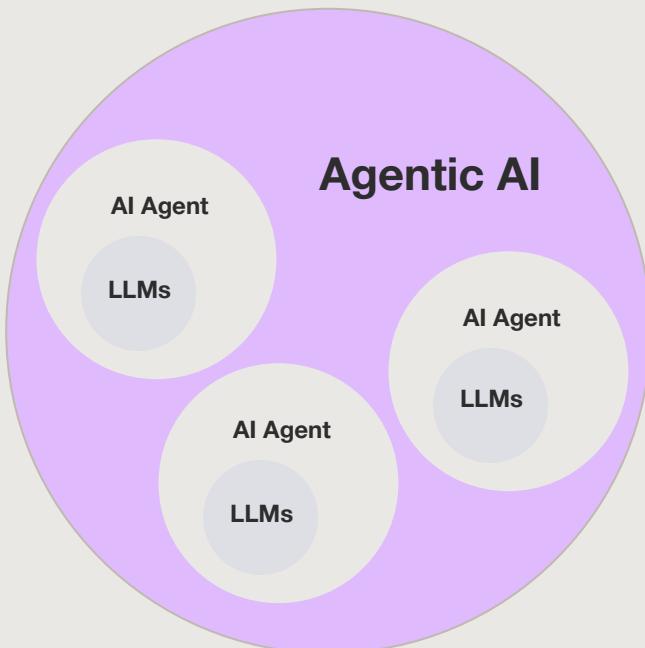
AI agents gebruiken LLMs om te kunnen interacteren met hun omgeving. Bijv. computers bedienen, databronnen bevragen, APIs besturen.
LLMs



Agentic AI

Agentic AI is de dirigent van meerdere AI Agents. Ze kunnen processen maken, complexe doelen in kleinere stukken opbreken, zich aanpassen en behoeftes anticiperen.

Wat is Agentic AI?



**Dirigeert AI Agents
Samenwerking
Neemt beslissingen
Onderneemt actie
Leert van ervaring
Past zich aan
Minimale menselijke tussenkomst**

2.0

AGENTIC AI IN ACTIE



Infinite Content Generator

- Input: complex onderwerp Output: Korte video
- Agentic AI systeem met “minimum viable agents”: regisseur, schrijver en producent
- Intern feedbacksysteem
- “Embrace the hallucination”



Three mobile device screens showing story beats for an AI-generated video.

- Image for Story Beat 0:** Taylor Trace stands before a towering, digital art gallery, its walls displaying glowing, animated images that seem to shift and change on their own.
- Image for Story Beat 1:** Inside the gallery, a holographic guide introduces Taylor to the concept of NFTs, explaining how each digital artwork is a unique, non-fungible token, secured on a blockchain.
- Image for Story Beat 2:** Taylor examines a digital sculpture closely, the guide elaborates that unlike interchangeable items, NFTs are unique and不可互换的。

Prompt for Story Beat 0:
`TAYLRRECT_V4,arc4n3style,`

FULL shot. TAYLRRECT_V4, in a futuristic art gallery. She is wearing a grey trench coat and a loose fitting dark navy shirt. She has short grey hair. The walls are sleek and modern with surreal, glitching effects.

Background - interior of a high tech art gallery. Digital art is displayed on the walls, with glowing, animated code.

Prompt for Story Beat 1:
`TAYLRRECT_V4,arc4n3style,`

CLOSE up. TAYLRRECT_V5 inside a digital art gallery. She is wearing a trench coat and a tailored suit. She has short grey hair. She is looking at the holographic guide that is showing her how NFTs work.

Background - inside a white room. A holographic display in the middle.

Prompt for Story Beat 2:
`TAYLRRECT_V4,arc4n3style,`

COSTUME: wearing a gray trench coat and a loose fitting suit. She has short grey hair.

Background - inside a white room. A holographic display in the middle.



Verhalen zijn geïnspireerd door “Explain Like I’m Five”. Abstracte onderwerpen vertalen naar mysteries in een sci-fi noir setting met futuristische elementen.

Hoofdpersonage Detective Taylor. Een scherpe, analytische onderzoeker die elk mysterie ontrafeld.

.. In geheugen van AI getraind voor consistentie in elk verhaal.

Narratieve elementen:

- Beschrijving van Taylor
- Persoonlijkheid
- Waardes
- Tone of voice



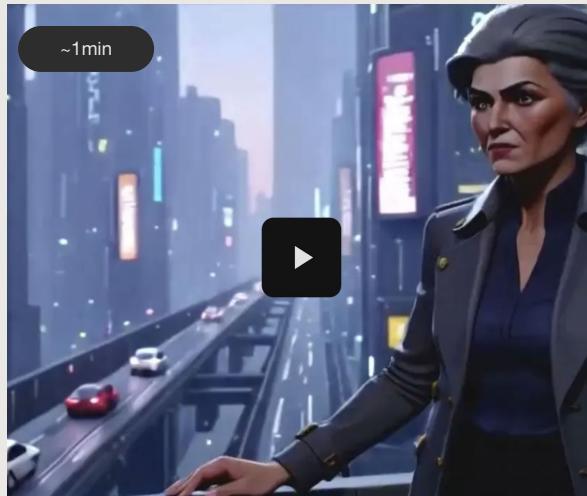
Results comparison



~1min



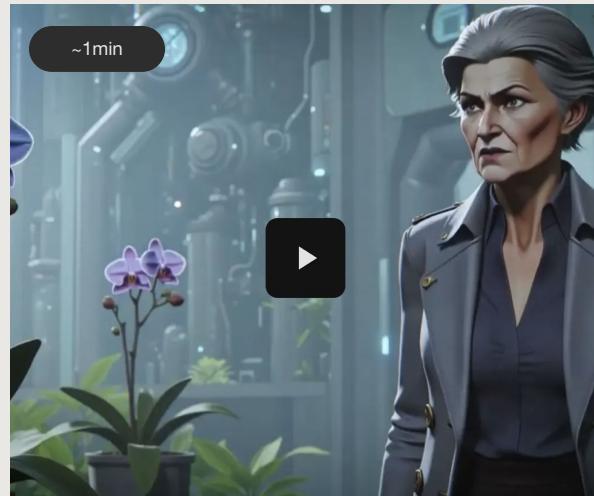
Fully Agentic
Estimated time per topic: 20 minutes



~1min



80% Agentic, 20% Human Input
Estimated time per topic: 30 minutes- 4 hours



~1min



40% Agentic, 60% Human Input
Estimated time per topic: 1 day

Traditional process
length: 2-3 days

Mogelijkheden

- Animatie shorts
- Film/Series Trailer Generator
- Gepersonaliseerde content
- (Mini) Documentaires
- Handleidingen
- Podcast Videos
- Explainer Videos
- Live Samenvattingen
- Toegankelijkheid
- Sport Samenvattingen
- Educatieve Shorts
- Testimonials
- Corporate videos
- Sfeervideos

Happy To help!

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