

The Dutch Guild of Multimedia Engineers



62^e Bijeenkomst van

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AI in de Praktijk

Media Distillery & MediaLab

20 mei 2025

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Agenda

- Welkom door Martin Prins van Media Distillery
- Alba Vega Mulet en Ward Pennink (Media Distillery): Preview Distillery
- Rick Thomson (DPG Media): ChatDPG
- *Pauze*
- Javier Sancho (Monks Labs): Gebruik van AI Agents in Creative Processen
- Fardau van Neerden (Arbor): Media Provenance
- Panel
- *Napraten & Borrel*

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Welkom – Media Distillery

- Martin Prins – Head of Product



Media Distillery: *Preview Distillery*

Alba Vega Mulet – Product Owner

Ward Pennink – Machine
Learning Engineer



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DPG: ChatDPG

Rick Thomson, Technology Coordinator ADR
Nieuwsmedia, DPG Media



Pauze



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Monks Labs: *AI in Creatieve Processen*

Javier Sancho - Senior Project Manager R&D, Monks



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Arbor: Media Provenance

Fardau van Neerden – Product Owner





Veel Dank!

- Media Distillery – Martin
- MediaLab – Hans
- De sprekers: Alba, Fardau, Javi, Rick, Ward





Veel Dank!

- Marije, Adrian, Redouane, Alicja, Gulper, Matt (+ Alba & Ward :) van Media Distillery
 - The Future Store voor de wijn
-
- Tot na de zomer! We mikken op eind september en zoeken nog locaties/sponsors.



De Stoelen!



ff inklappen en bij de ingang inleveren graag

Borreltijd!

