

NLZIET

**ACHTER DE SCHERMEN BIJ
NLZIET**

EVEN VOORSTELLEN



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1	1	sander@nlziet.nl	Sander	NULL	Kouwenhoven	NULL
2	3	bd2368ac-12b7-4adb-b434-aa39a3fa20c5@anon.nl	anon	NULL	anon	anon

HISTORIE VAN nlziet



- 2014 Lancering
- 2017 Introductie Live / Replay
- 2019 Red Bee en 1080
- 2021 Toevoeging RPO en InPlus
- 2022 Toevoeging VRT en Pebble
- 2022 (Much) more to come!



DE WEG TOT EEN VIDEO PLAY

NLZIJT

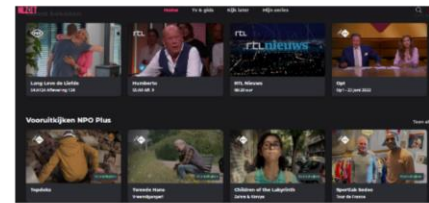
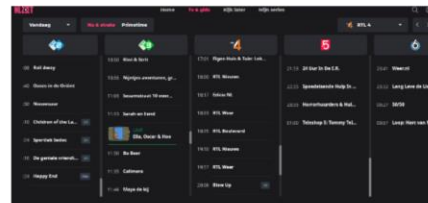
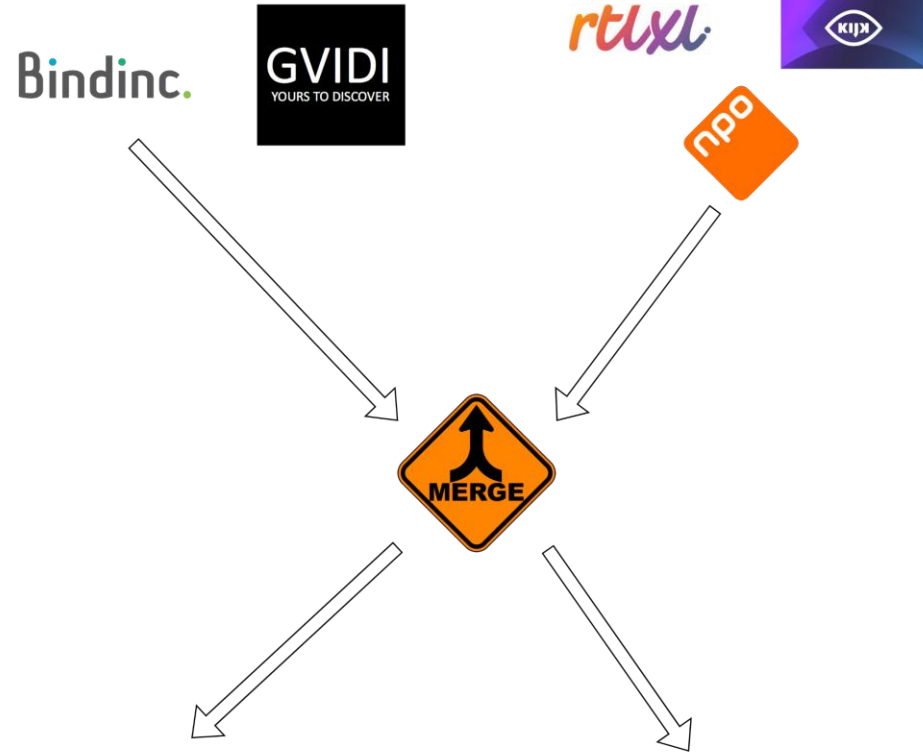


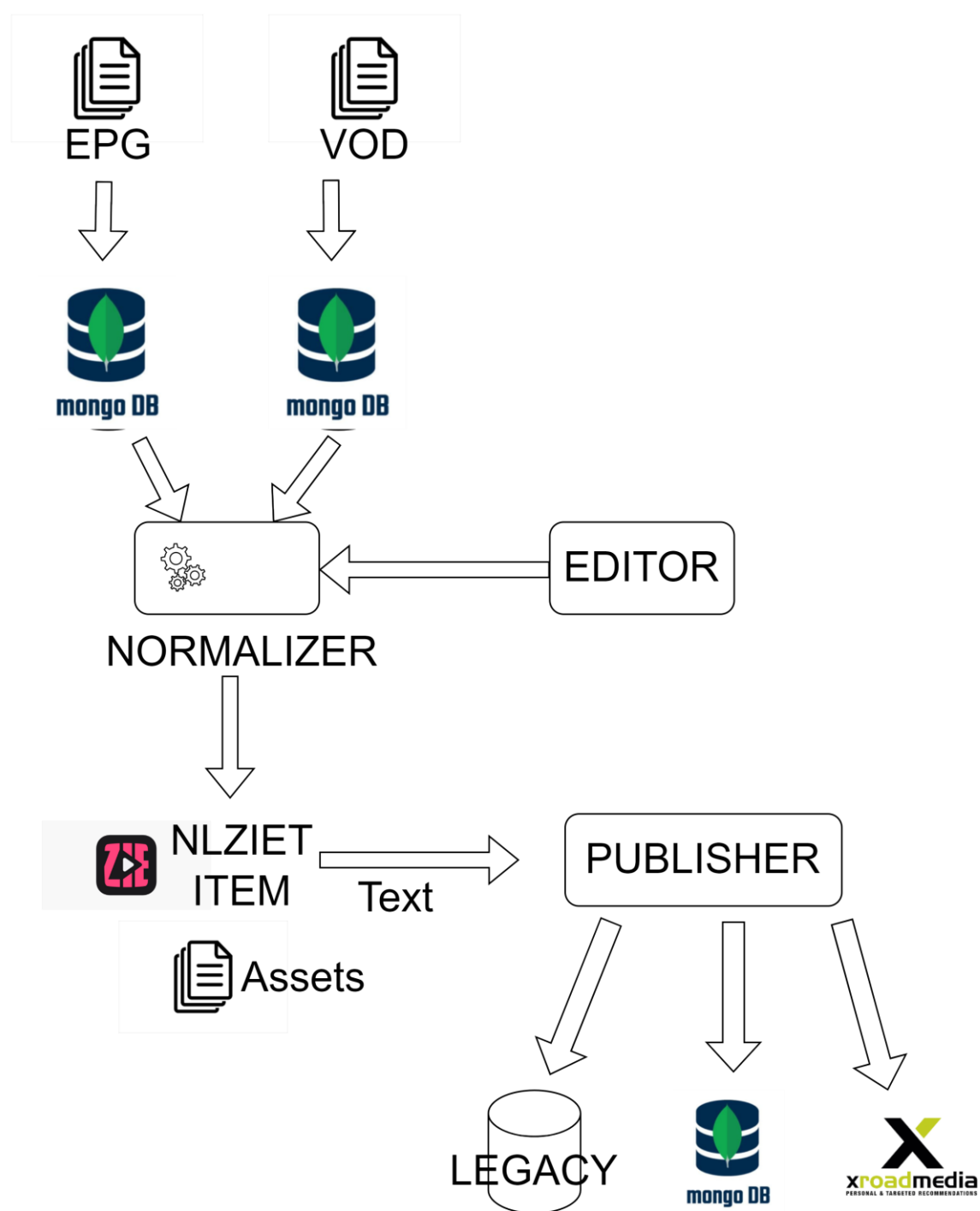
CATALOGUS



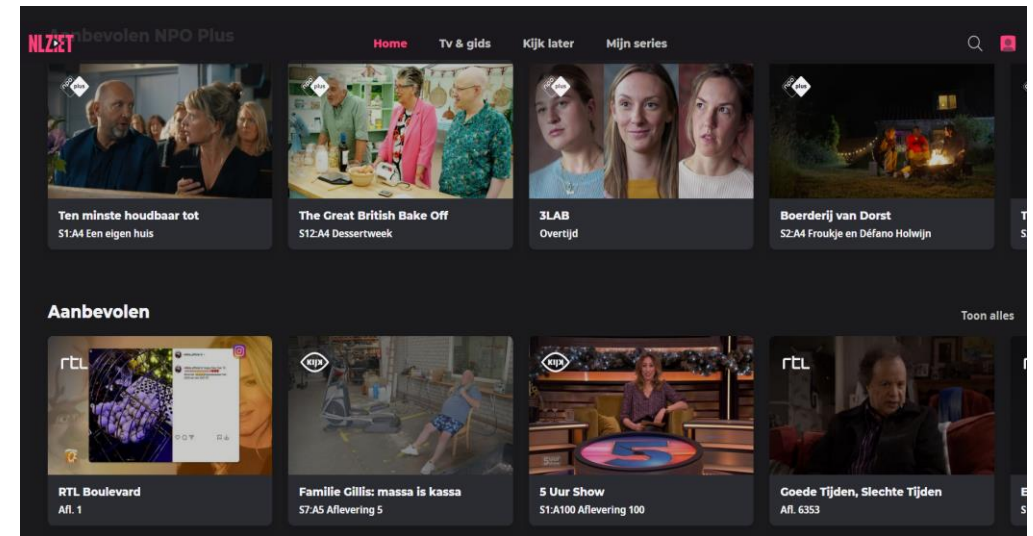
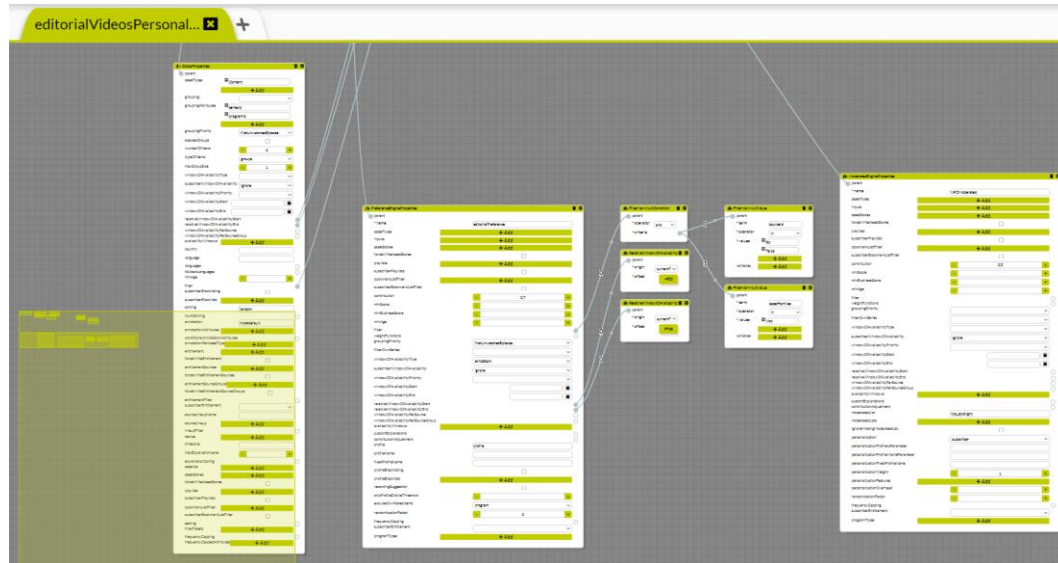
EPG

VOD

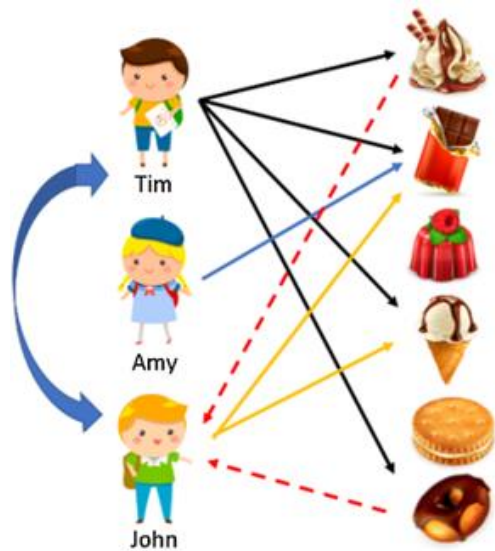




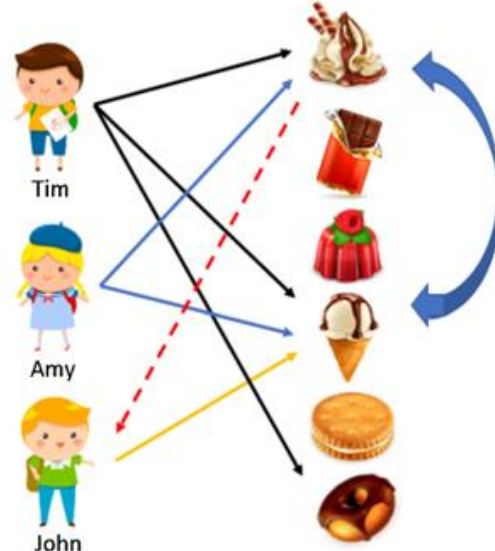
RECOMMENDATION



RECOMMENDATION STRATEGIE **NLZIET**



(a) User-based filtering



(b) Item-based filtering

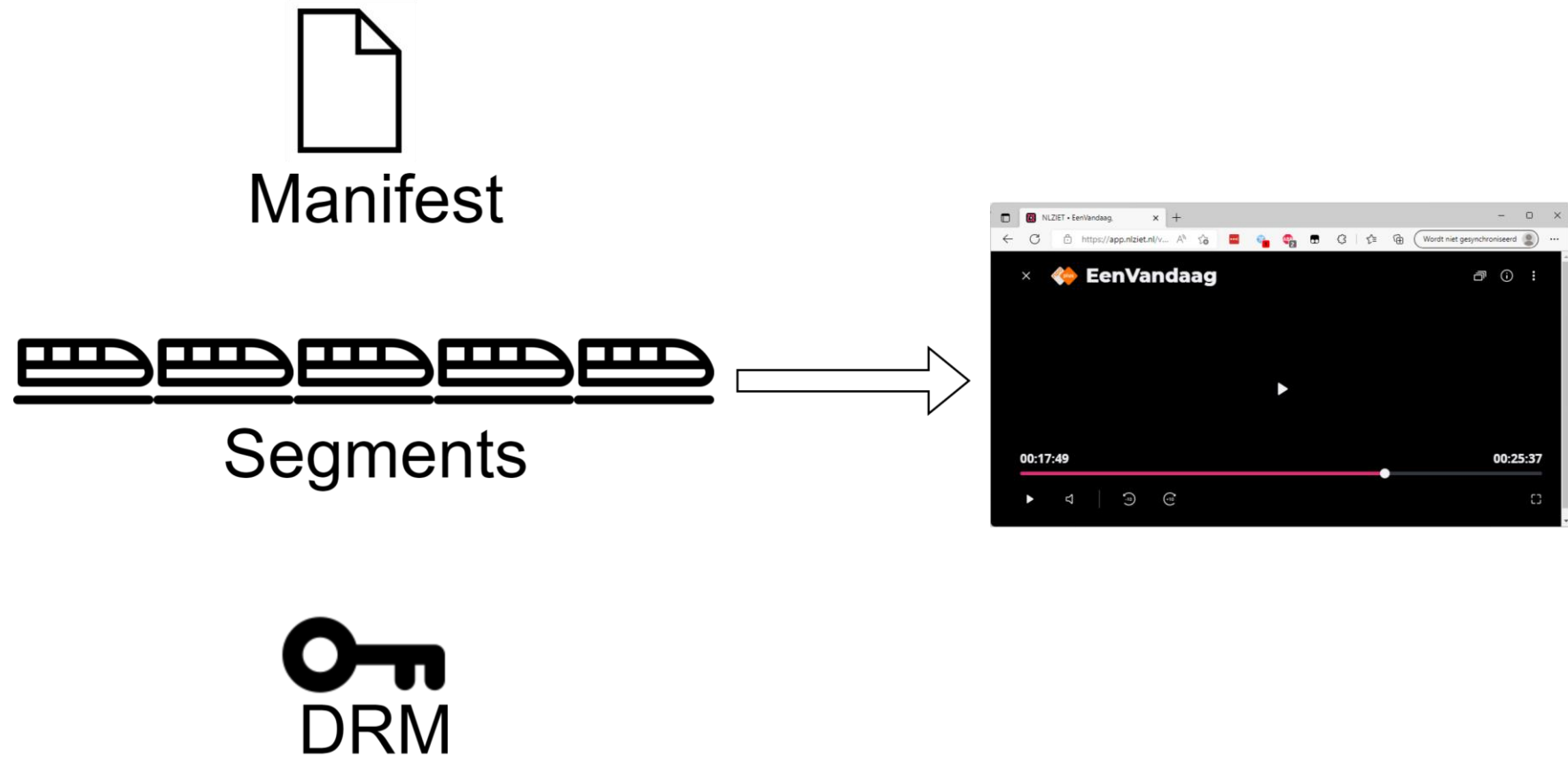
- Collaborative vs. Item based
- Redactie vs. Kenmerken
- Boosting

MAAR WANNEER KAN IK DAN
EINDELIJK KIJKEN????!?

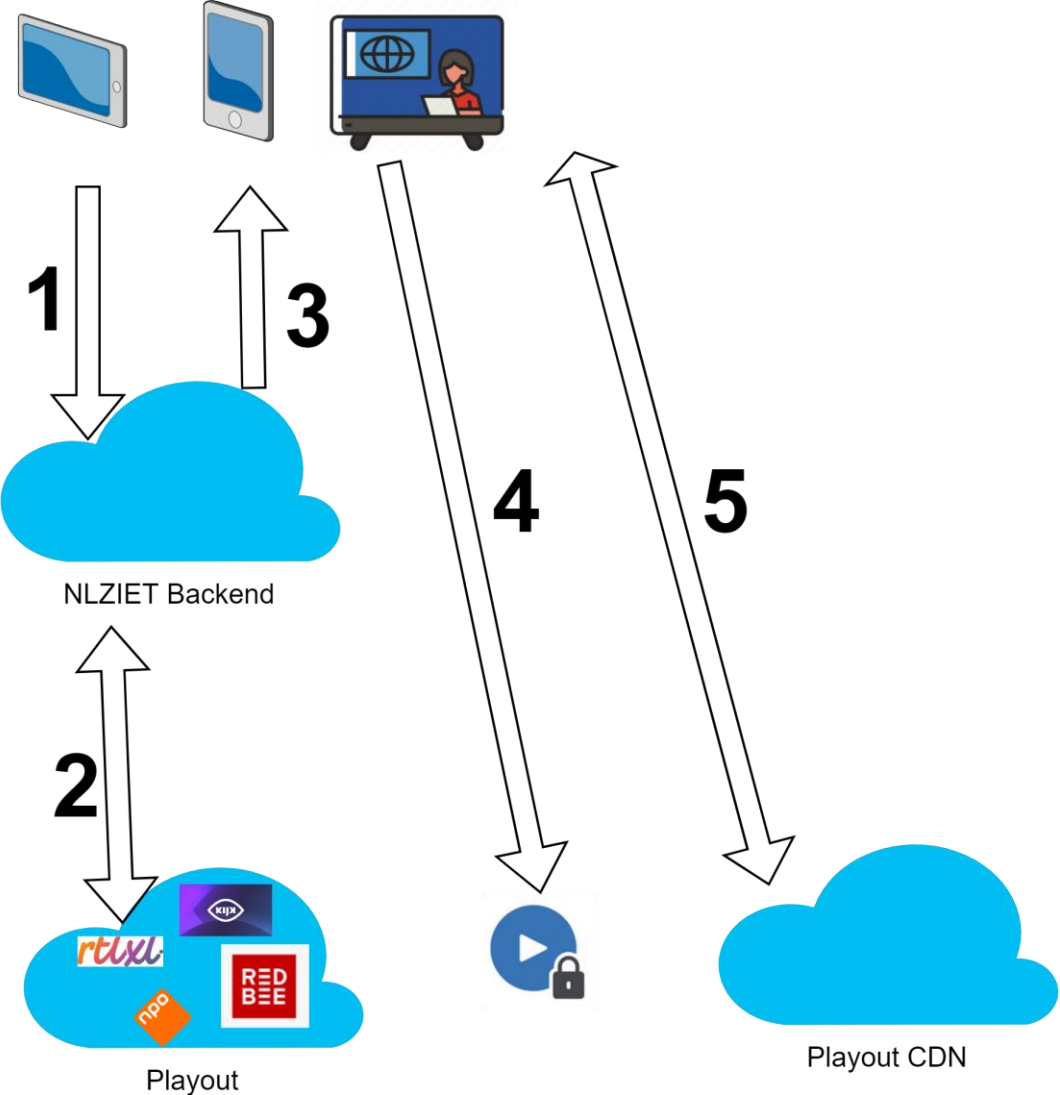
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(HELE) KORTE PRIMER STREAMING **NLZIET**



PLAYOUT



MONITORING EN DATA



CHALLENGES



- ▶ SmartTV's
- ▶ Scale
- ▶ Playout veranderingen

OPPORTUNITIES / FUTURE



▶ Ontwikkelingen in streaming

▶ AI i.s.m.

