# Sustainability @ VodafoneZiggo

An insight into the sustainability activities of VodafoneZiggo Sophie-Charlotte Aly 21 – 01 – 2025



ENVIRONMENTAL FOOTPRINT & AMBITION

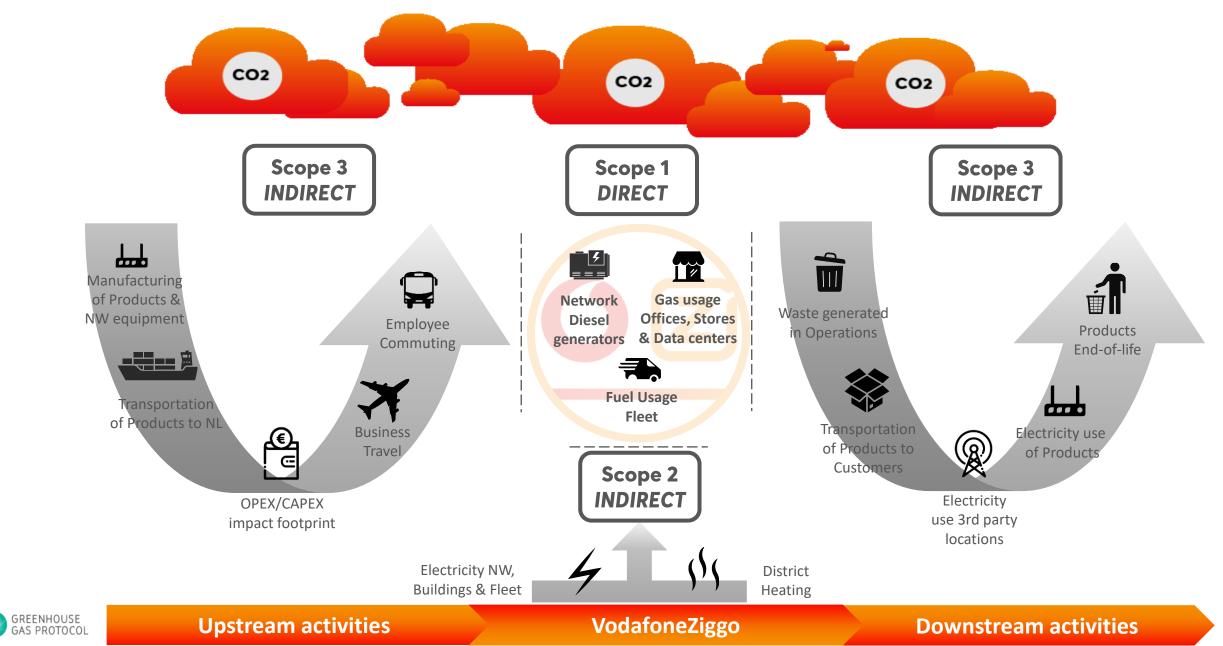
## Question

Do you know the environmental footprint of your company?

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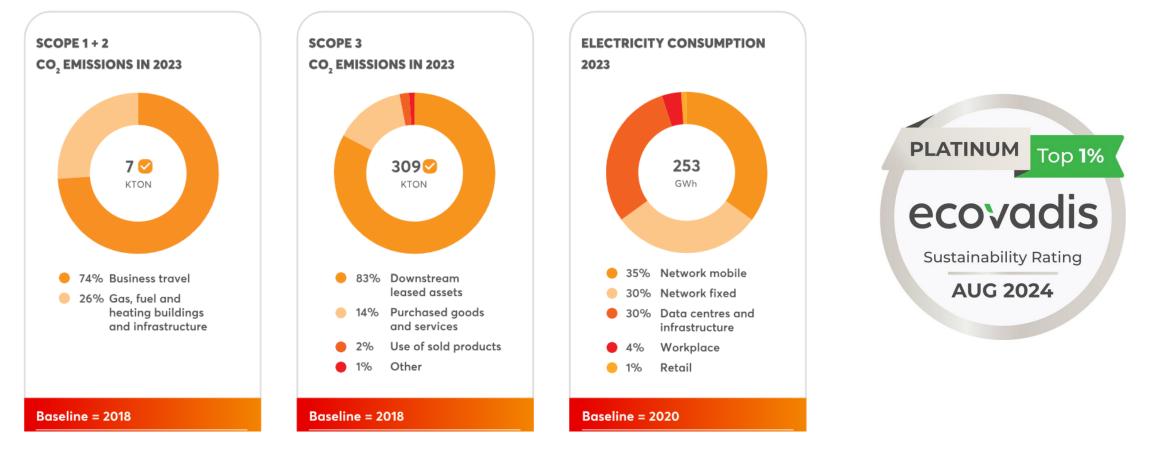


### VodafoneZiggo Environmental Footprint



## Why does Sustainability matter?

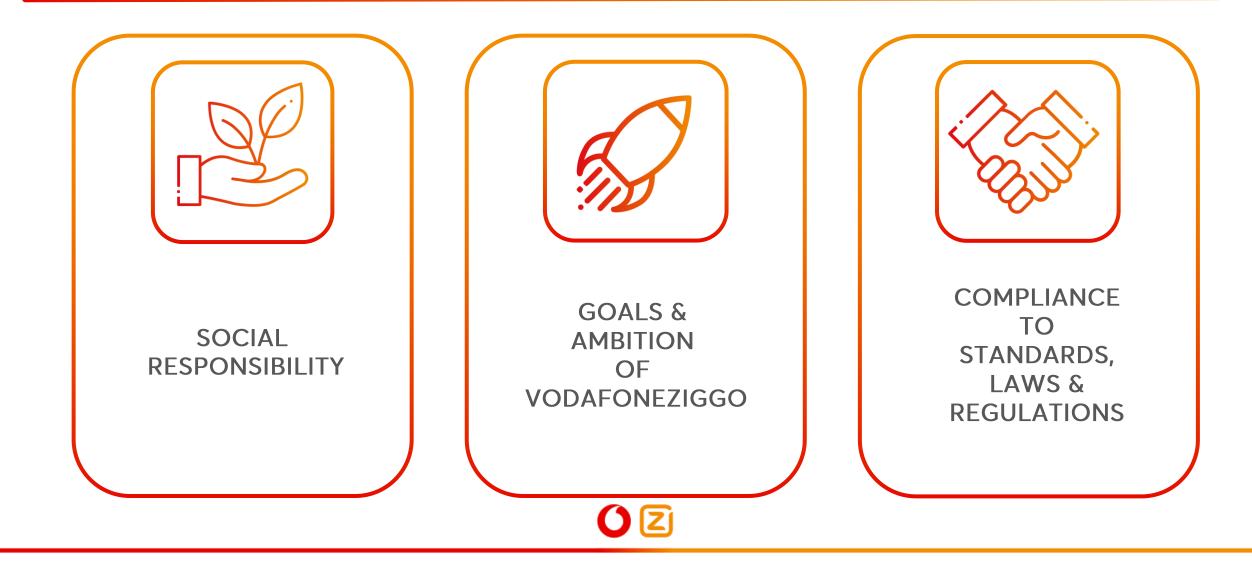
#### FACTS FROM OUR INTEGRATED REPORT & ECOVADIS MEDAL



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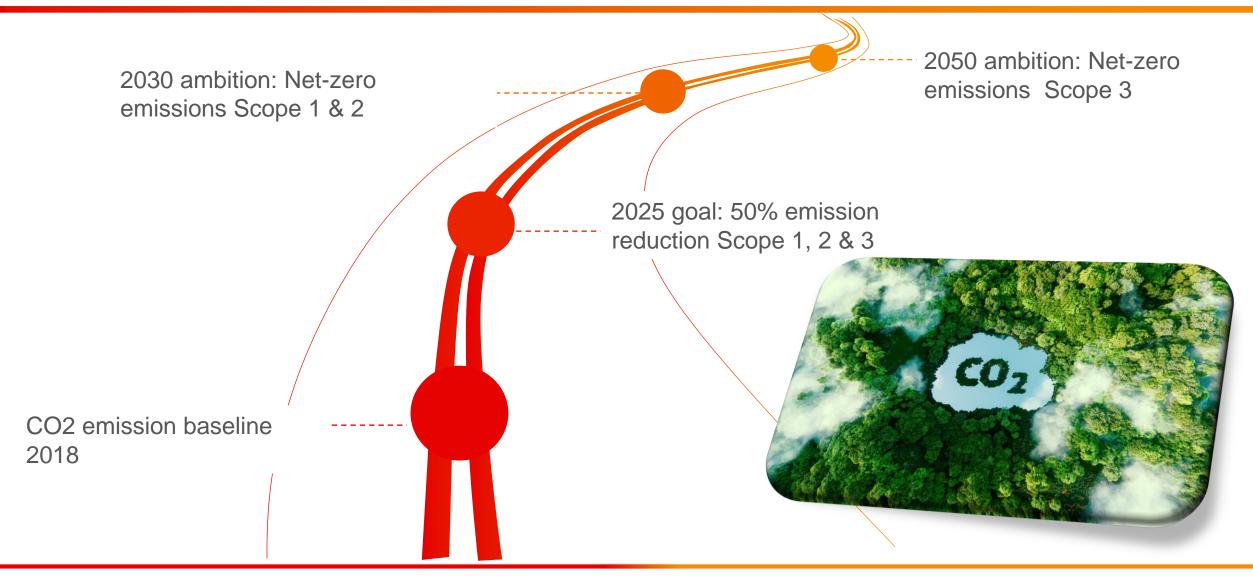
### Why does Sustainability matter?

DRIVERS TO WORK ON ENERGY & SUSTAINABILITY MATTERS



### Goals & Ambition of VodafoneZiggo

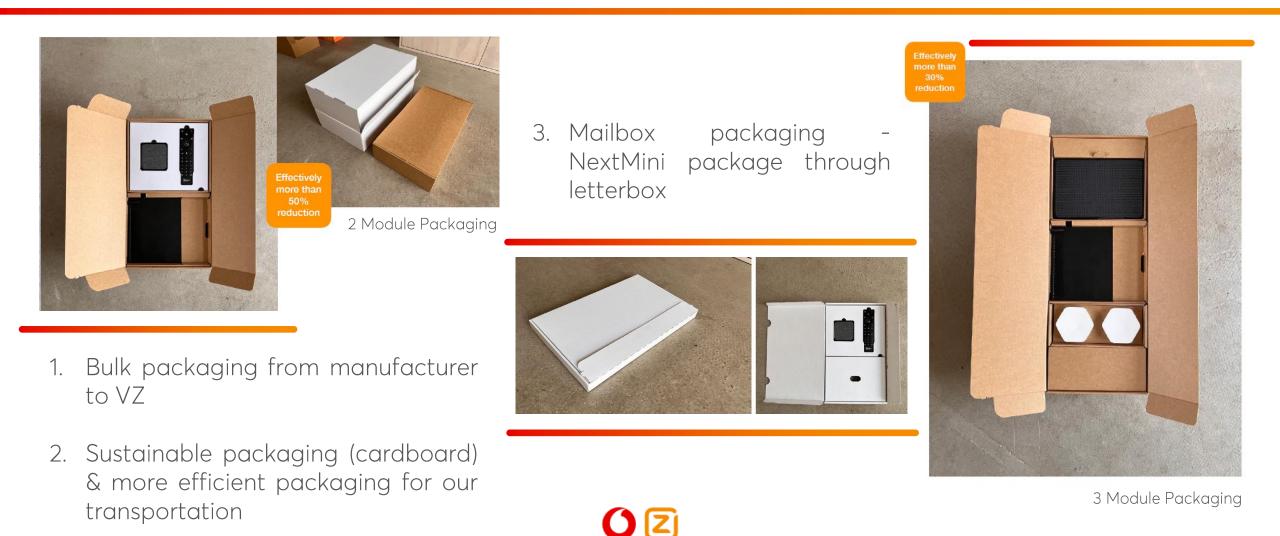
#### THE ROAD TO NET-ZERO



### PAST & FUTURE INITIATIVES

### **Our Customer Premise Equipment (CPE)**

Initiatives Packaging



## **Our Customer Premise Equipment (CPE)**

Initiatives Technology

- 1. Eco-mode on set-top boxes enabled as the default setting
  - Next Mini: 25 sec starting time while consuming 0.5 Watt instead of 2.9 Watt in Quick Start
- 2. Legacy CPE Phase-Out Samsung G7400 & G7401
- 3. Launch of UEFA streaming service for non-customers & further exploration of boxless solutions for VZ Video Services







## VodafoneZiggo Retail, Offices & Fleet

Initiatives Technology

### Retail

- New sustainable shop concept – sustainable, accessibility & gas-free
- 2. Consolidating shops
- 3. Closed door policy

### Offices

 New Building Management System for Support Centers to improve energy management



### Fleet

- Fleet electrification & purchase of Guarantuees of Origin
- 2. Alternative mobility solution for technicians (e-bikes)



### **Our Datacenters**

Initiatives Technology

- "Broomwagon" projects & platform shut-down of legacy with sustainability in mind
- Reuse of residual heat of Datacenters
- DC consilidation
- Net congestion Peakshaving with Solar & batteries to achieve needed capacity
- Standard energy efficiency initiatives e.g. free air cooling, DC consolidation, exchange of lighting, cold cubes, insulation of building, special paint etc.





### **Other Initiatives**

Initiatives Technology

Other Initiatives

- 1. Energy saving features on Mobile sites (e.g. sleep mode)
- 2. Change of fuel from B7 and HVO20 to HVO100 for majority of NW
- 3. More energy efficient equipment when modernizing the NW





2025 Ambitions/Explorations

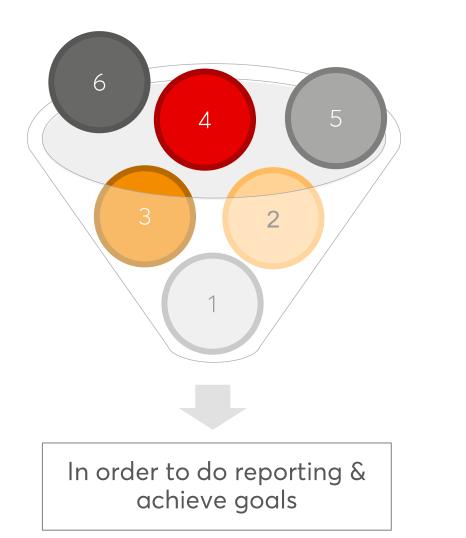
- 1. Company-wide Decarbonization Plan to enable 2030 & 2050 aim of emission reduction
- 2. Tender for company-wide energy tooling



## **GENERAL APPROACH**

## What we need to do to be successful

### JOURNEYS TO TAKE



The key ingredient to reaching our goals and deliver outstanding reporting is <u>data</u>!

#### Data journey

That data needs to be complete, accurate, relevant & reliable.

**Tooling journey** Once we have all the data we need to analyize it.

### The ambition for innovation & continuous improvement

When the baseline is clear and significant energy usage is identified, the right way of working & initiatives need to be put in place to reach our goals.

#### **Awareness Journey**

Goals & targets can only be reached when people have awareness of their existence & their impact on them.

#### Closing the loops – Energy & Circularity by Design In order to close the loops for circularity & energy we need to pay attention at the

In order to close the loops for circularity & energy we need to pay attention at the beginning of the lifecycle, i.e. when creating the designs.

#### How does it all relate?

Dependencies, symbiosis and contradictions of sustainability initiatives



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