

#DutchGuild



# *The Dutch Guild of Multi Media Engineers*

## *Opportunities and Challenges of Virtual Reality*



# 34<sup>th</sup> Session of

*The Dutch Guild of Multi Media Engineers*

## Opportunities and Challenges of Virtual Reality

**Guests of Triple at AZ, Alkmaar  
15 November 2016**

*The Dutch Guild of Multi Media Engineers*



**Today is ...**

**Our 10<sup>th</sup> Anniversary!**

**On 16 November 2006, Dutch Guild (re)started  
with the “Breedbeeld” session**



## Programme

- **Dutch Guild** – Opening
- **Gijs Zonneveld** – Welkom namens de host: Triple / Beyond Sports
- **Nick Lodge** *“A Brief Exploration of 360° VR”*
- **Dajo Brinkman** *“De Nokia OZO in de Praktijk”*.
- ***Pauze***
- **Ray van Brandenburg**, *“Delivering High Quality VR at Realistic Bitrates: Mission Impossible?”*
- **Sander Schouten** *“Beyond the dream: How virtual became reality”*
- Announcements & Drinks

# *The Dutch Guild of Multi Media Engineers*



**Dr. Nick Lodge**

Owner

*Lodgical Media*



## A Brief Exploration of 360° VR

## **Dajo Brinkman**

*Nokia OZO rental & 360/3D  
camera operator*



# **De Nokia OZO in de Praktijk**



# Break

**We'll resume  
at 21:25**





**Ray van Brandenburg**  
Scientist/Innovator



*TNO*

**Delivering High Quality VR at Realistic  
Bitrates: Mission Impossible?"**





## **Nicolaas Westerhof**

*Club Implementation Manager, Beyond Sports*

## **voor Sander Schouten**

*Business Director, Beyond Sports & Sales Director, Triple*



## **Beyond the Dream: How Virtual Became Reality**





## **Too much information to digest?**

- Presentations will be made available from our website asap



## *35<sup>e</sup> Dutch Guild-avond*

# **“Deploying UHD”**

Wanneer: *31 januari 2017*

Waar: *Gilze, bioscoopzaal “Boeren Medical”,  
hosted door Axon (locatie van DG 31)*

*In samenwerking met Medianet Vlaanderen*

*Met pre-session UHD-opfrisser!*



## **Thanks to our host, speakers and those that provided the demos**

- Triple: Gijs Zonneveld, Sander Schouten, Nicolaas Westerhof, Benjamin de Kruijf
- Alle vriendelijke mensen van AZ
- Future Store: Daan Hermans



the **future** store

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