

# Arista Networks

## Designing Media Networks

Gerard Phillips – SE Media & Entertainment  
gp@arista.com

# Designing Media Networks

- The move to IP
- Synchronisation
- A brief history of standards
- Media Network Architectures
- SDN / Flow orchestration
- Network Visibility / Programmability
- Wrapping up

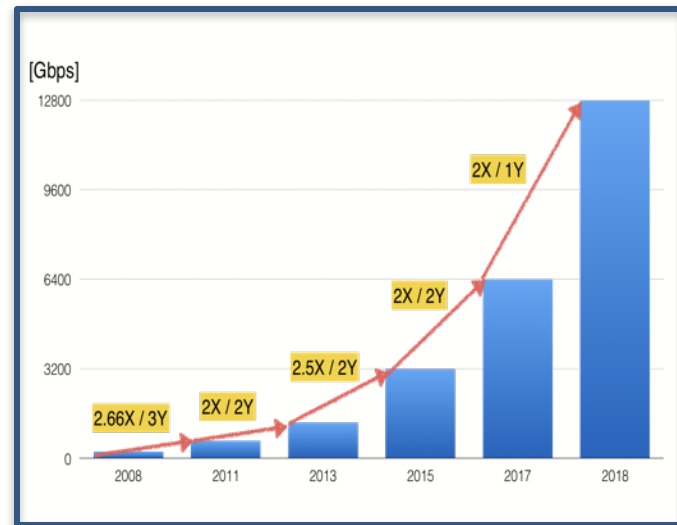
# ARISTA



## The move to IP

# Why make the move to IP?

- SDI, tried and tested, understood
- Single duplex, single composite flow / BNC
- IP, full duplex, multiple flows / fiber
- Leverage COTS:-
  - New merchant silicon every 12 months
  - Faster than Moores law right now!
  - Reliability / product quality – drive by cloud / HFT
- Piggy back off the Cloud Titans – 400Gbe shipping now...



# Why make the move to IP?

- Now, its cheaper @ scale  $> 576^2$  (Lawo estimate)
- Enables the scale you'd need at UHD
- Massive space and power savings for OB applications
- Flexibility – IP is just the plumbing
- Converged / multi-tenancy / anybody anywhere
- IP end-to-end – glass to glass - live production, playout, contribution, distribution, repurposing, editing, OTT....
- .... enables new / innovative workflows, production techniques, etc



27RU = 576\*576



7RU = 4K\*4K @ 3G

# Why make the move to IP?

- Becomes cheaper as more native IP end points / processing elements become available – SNP / Neuron / MV's / Playout servers....
- IP.... It is tried and tested & understood!
- Reliability – 24/7/365 operation is an expectation
- No performance limits – Line-rate, non-blocking, fast accurate switching, PTP
- Anything else?
  - Reduce operating costs
  - Easily spin up new services / clients
  - An on ramp to virtualised workflows
  - Flex into the cloud





# Flexible connectivity



SFP/SFP+/SFP28  
1/10/25Gbe



QSFP/QSFP28  
40/100Gbe

QSFP/QSFP28 -> 4xLC



75Ohm, Single Duplex  
3Gbps, maybe 12Gbps?



Direct Attached Copper  
10/25/40/100Gbe

Active Optical Cable  
10/25/40/100Gbe



OSFP or QSFP-DD  
400Gbps

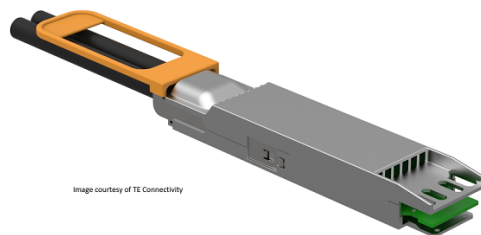


Image courtesy of TE Connectivity

# ARISTA



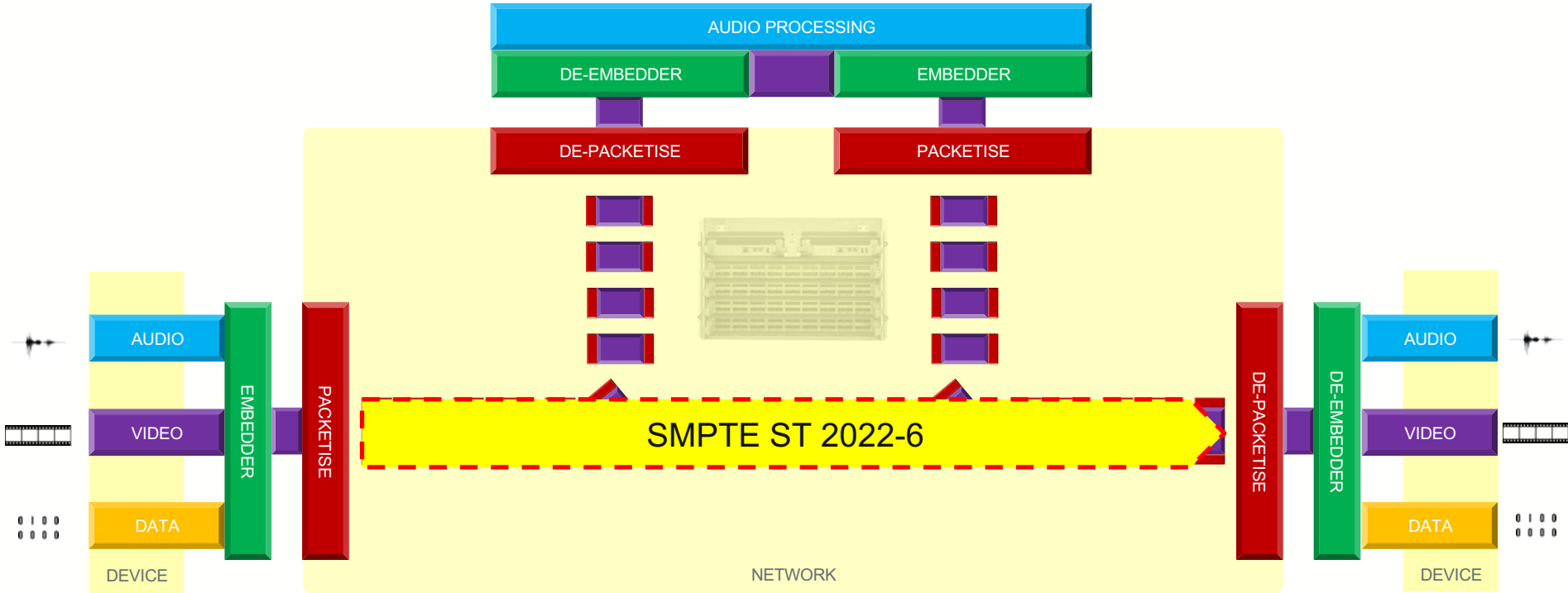
## A brief history of standards...



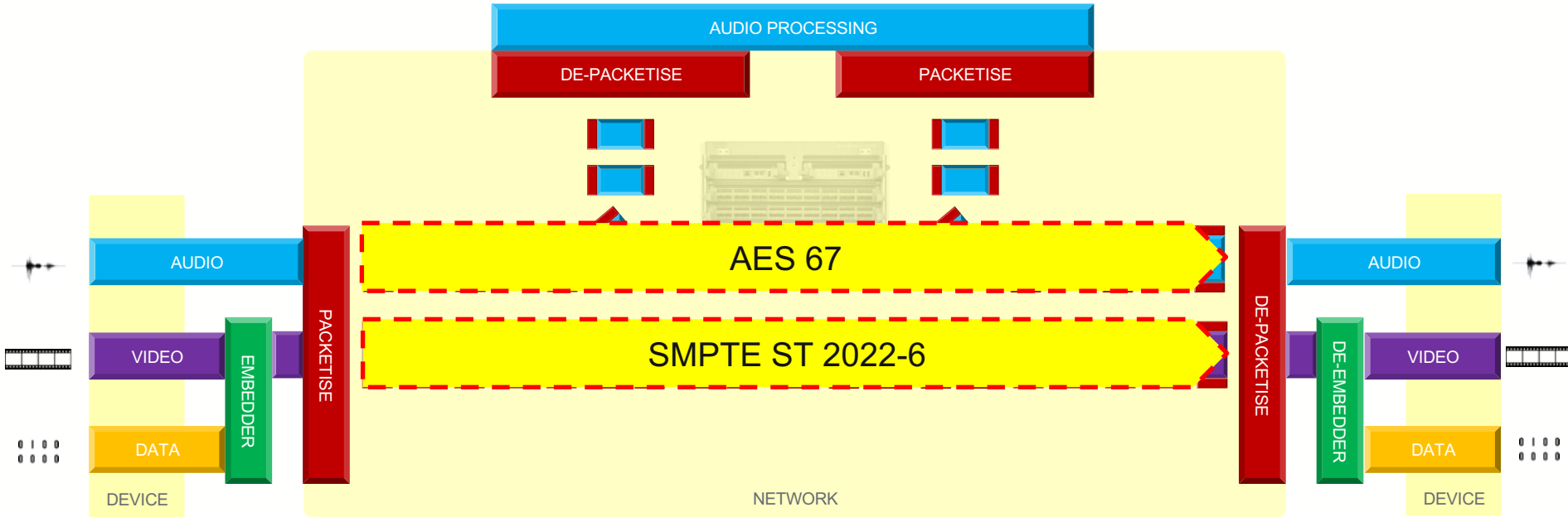
# A brief history...

- Audio has been IP for ages – Dante, Ravenna, Livewire
  - AES67 describes the bits that are common...
  - ST2110-30 is .....almost AES67
- The VSF's work lead to the ST2022 standards (CBR/VBR/HBR + FEC + “-7”)
  - Very often used for contribution / hand-off
  - 2022-6 encapsulates the whole SDI stream
  - Guarantees lip-sync, and metadata delivery
  - Can be used (amongst other things) to tunnel TICO over SDI over IP!
  - No UHD variant yet – so you're stuck with quad HD / 2SI for uncompressed
- SMPTE's ST2059 provides a PTP profile for high bandwidth media
- The VSF creates TR-03 & TR-04
- SMPTE adopts and re-writes into ST2110
- **All underwritten by the AIMS roadmap and within the JT-NM framework**

# SMPTE ST 2022-6 Multiplexed flows

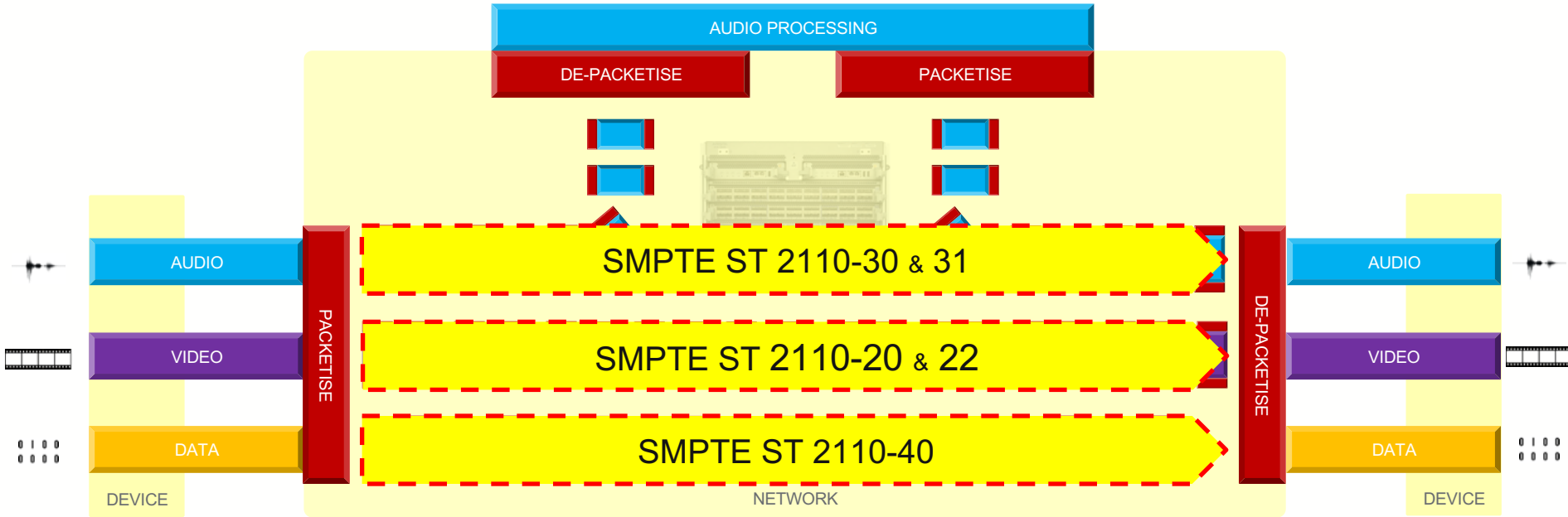


# SMPTE ST 2022-6 & AES 67 Multiplexed flows



# SMPTE ST 2110

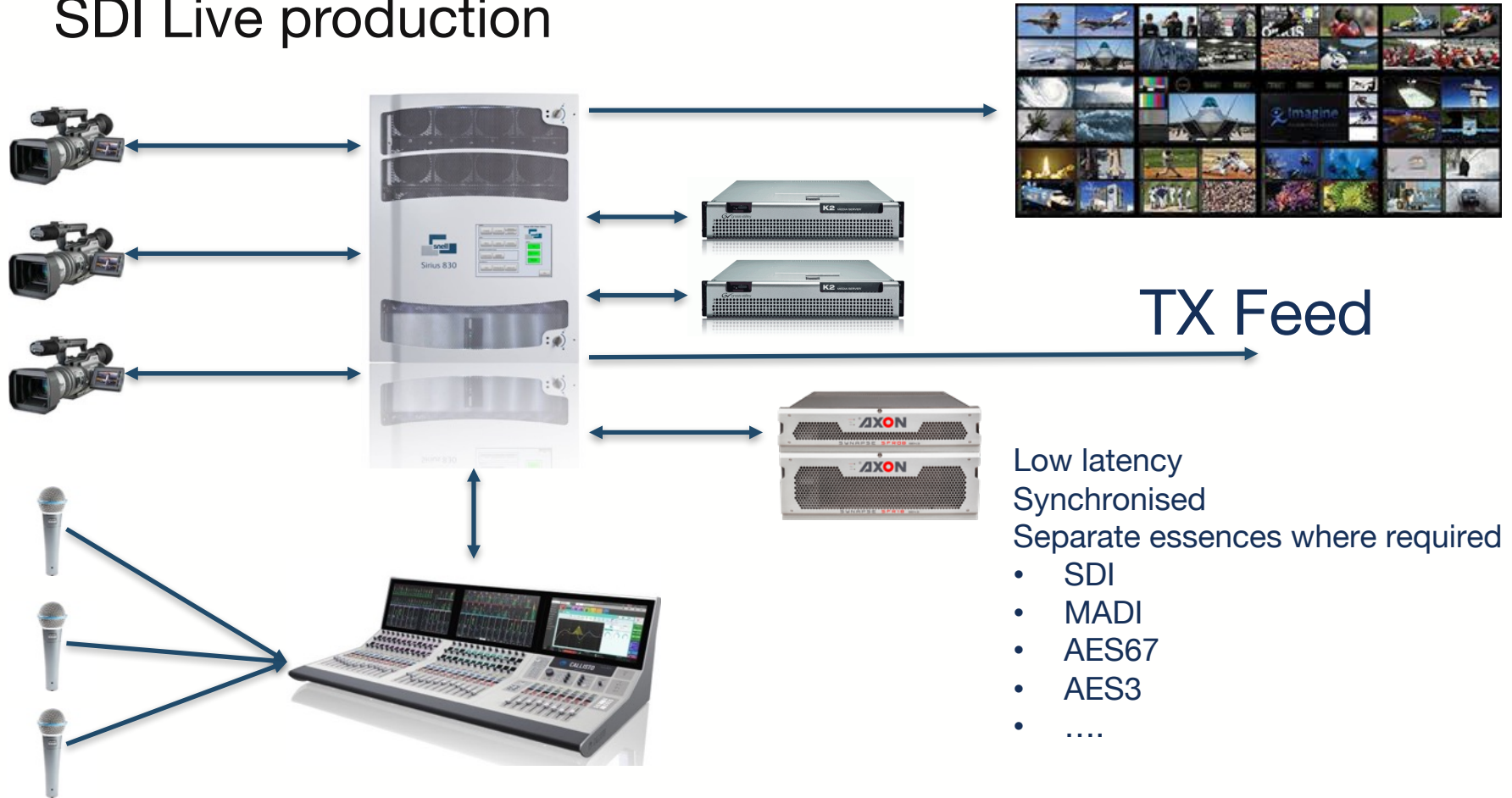
## Essence flows



# ST2110 == Flexibility

- Separate flows for individual essences
- No blanking sent
- Decoupled from underlying SDI formats
- Implicit synchronisation (ST2059)
- 4:1:1 -> 4:4:4
- 8->16 bits colour depth
- Format flexibility to 32k<sup>2</sup>
- Extensible
  - Compressed video / audio
  - Native IP metadata (script / GPS co-ords)
- ST2110-10, System Timing
- ST2110-20, Uncompressed video
- ST2110-21, Traffic shaping (-20)
- ST2110-22, Compressed
- ST2110-30, PCM Audio
- ST2110-31, AES3 Transparent Transport
- ST2110-40, ANC Data

# SDI Live production



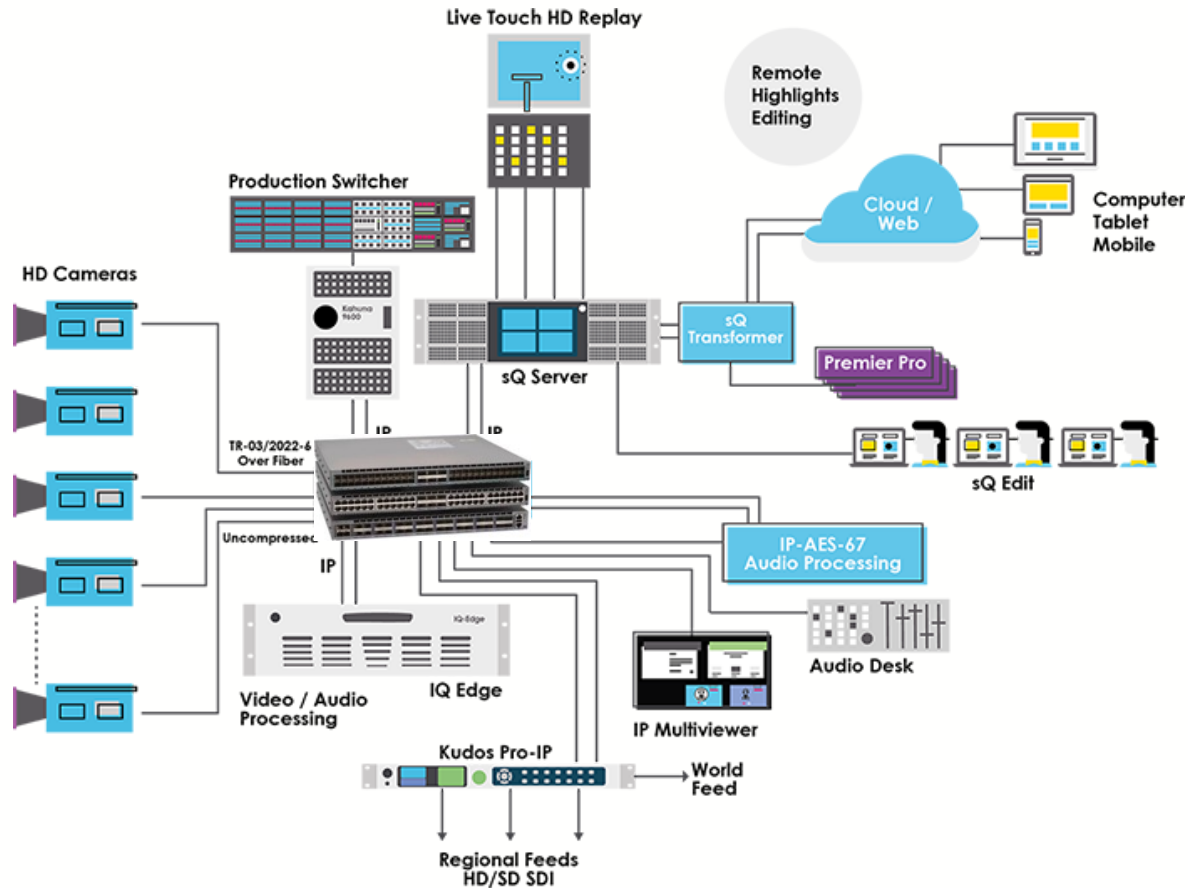
Low latency  
Synchronised  
Separate essences where required

- SDI
- MADI
- AES67
- AES3
- ....



# IP Live production

- Looks much the same as now!
- Efficient essence workflows
- Hybrid systems possible
  - SDI sea with IP islands
  - IP sea with SDI islands
- Naturally enables S/W nodes
  - On-ramp to virtualised studio

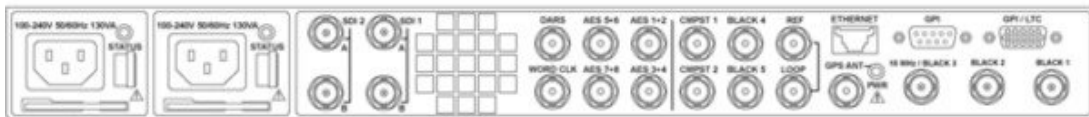
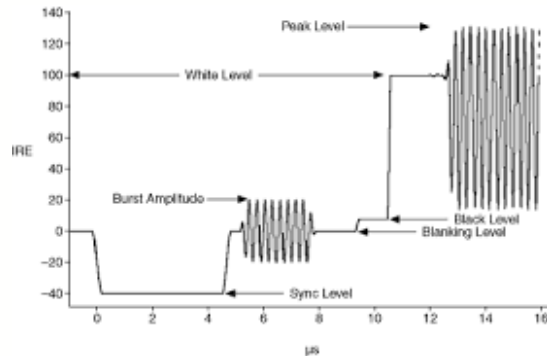


ARISTA

# Synchronisation

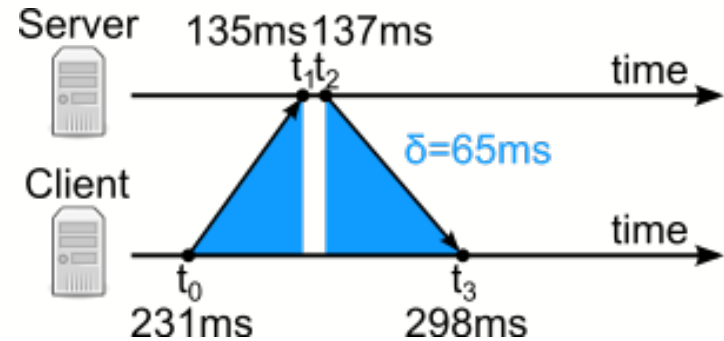
# Before PTP

- Broadcast systems require synchronization ( a shared time-base)
  - Minimizes latency
  - Prerequisite for accurate on air cuts / effects
  - Essential for multi-channel audio formats
  - Raises quality (frame drops, audio glitches)
  - Enables lower cost kit (no frame stores)
- BB / Tri-syncs / Word clock / DARS provide this synchronisation



# And in the ST2110 age? We still need to....

- Provide frequency and phase synchronization between all components in a system
  - Allows all clocks to be locked together
- Provides media element identification
  - Video frames
  - **Audio samples**
  - Metadata packets



- Take complex essence like SDI/Audio/Captions and tag these elements as we split them. So that we can then re-combine later
- Tag disparate sampled elements like camera / microphone and combine

# PTP to the rescue

- IEEE 1588 / PTPv2
- **Precision Time Protocol**
  
- Widely used
  - Industrial Automation
  - Financial trading
  - Power generation / distribution
  - Mobile backhaul synchronization
  - Basis of White Rabbit – used at CERN
  - AVB / Dante / Ravenna
  
- Typically locked to GPS
- High accuracy possible (10's ns)
  
- **SMPTE ST2059** defines the epoch as midnight, 1<sup>st</sup> Jan 1970
- **SMPTE ST2059** defines how video frames and audio samples map to this
- **SMPTE ST2059** provides a “profile” that aims to allow +/-500ns to be achieved



# IEEE1588 / PTPv2 for Broadcast

- SMPTE ST2059
  - Specifies an epoch
  - Specifies target accuracy
  - Specifies how video and audio are related to the epoch
- ST2110 (20 / 30 / 40 etc), AES67, ST2022-6(TR-04)
  - RTP derived from PTP
  - Enables elements to be tied back together
  - Provides frequency, phase and wall clock time
  - AES67 and SMPTE2059 have different setting ranges in their “profiles”
- AES67 / ST2110 overlap (AES-R16-2016)
  - Fortunately, there is common ground – you can use one profile to rule then both!





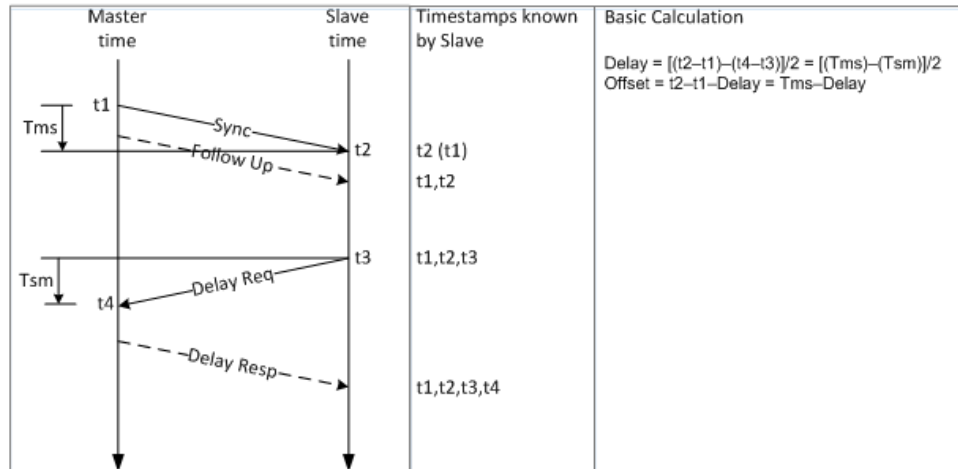
# How does PTP work?

- Announce messages sent by the master
  - Received by all slaves (and potential masters)
  - Typically 1 per second
  - Used in the BMCA process

- Syncs sent periodically by the master
  - Received by all slaves
  - Typically 8 per second
  - Not dissimilar to NTP!

- Delay requests sent by slaves
  - Typically 8 per second
- Delay Response back from master

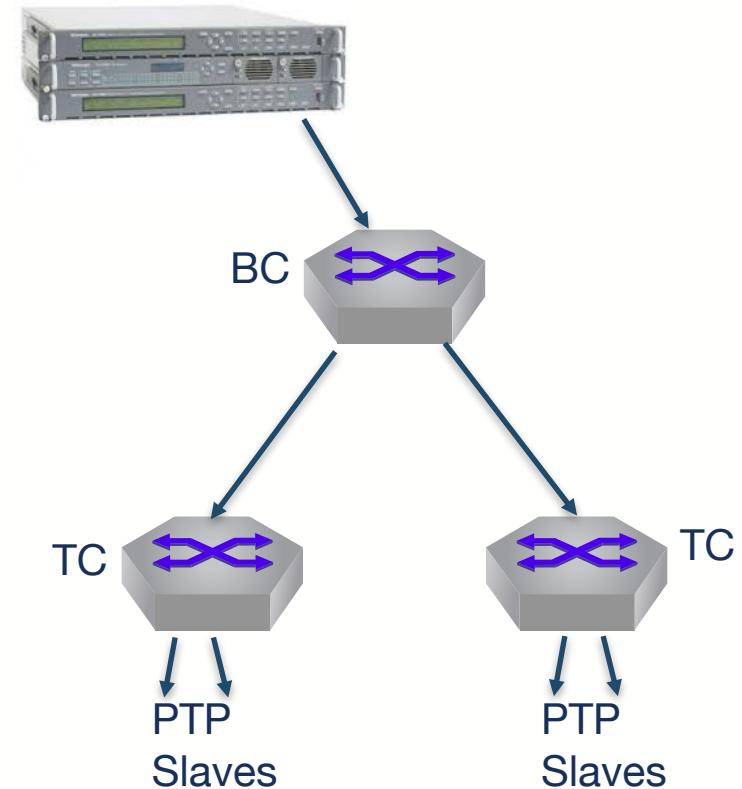
- Hardware timestamping is essential
- Reliable delivery + simple maths + complex filtering = accurate slave time!



# Maximising PTP performance across a network

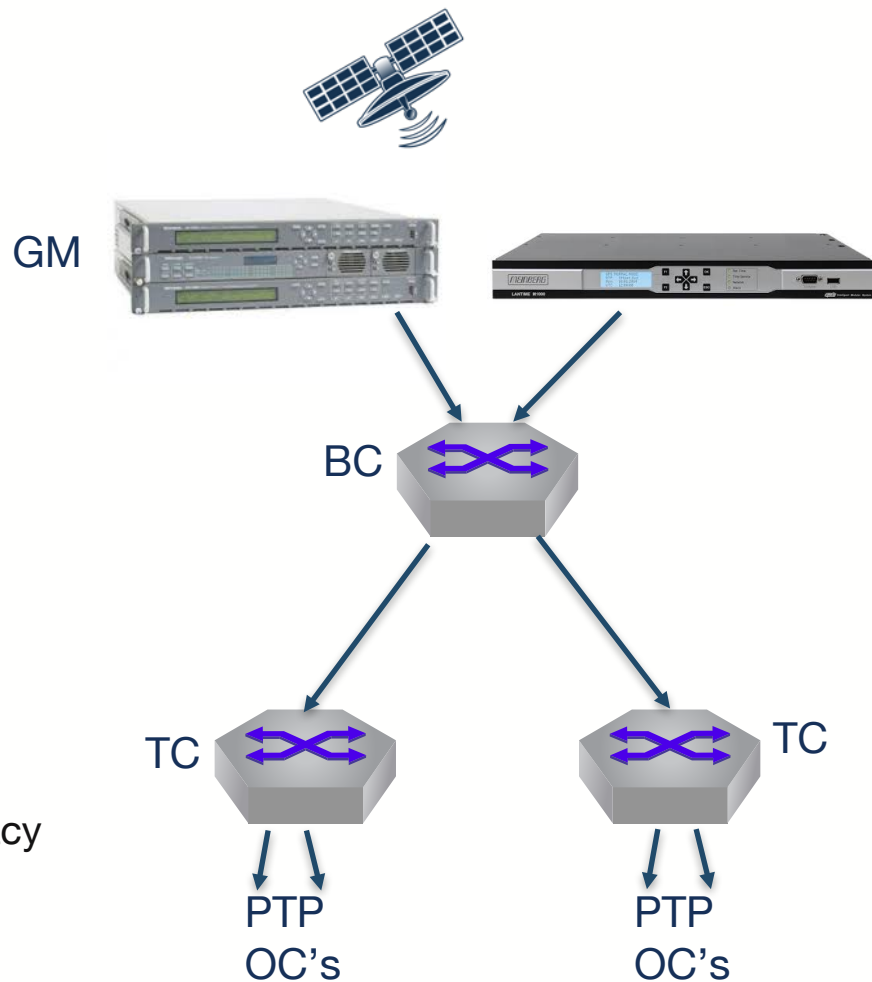


- Use GPS to lock GM's if practical
- In a hybrid system PTP and BB coexist
- Rich network PTP functionality provides;
  - Boundary and Transparent clock capability
  - SMPTE ST 2059 + AES67 profile support
  - Scalability – 1000's of endpoints
  - Architectural simplification

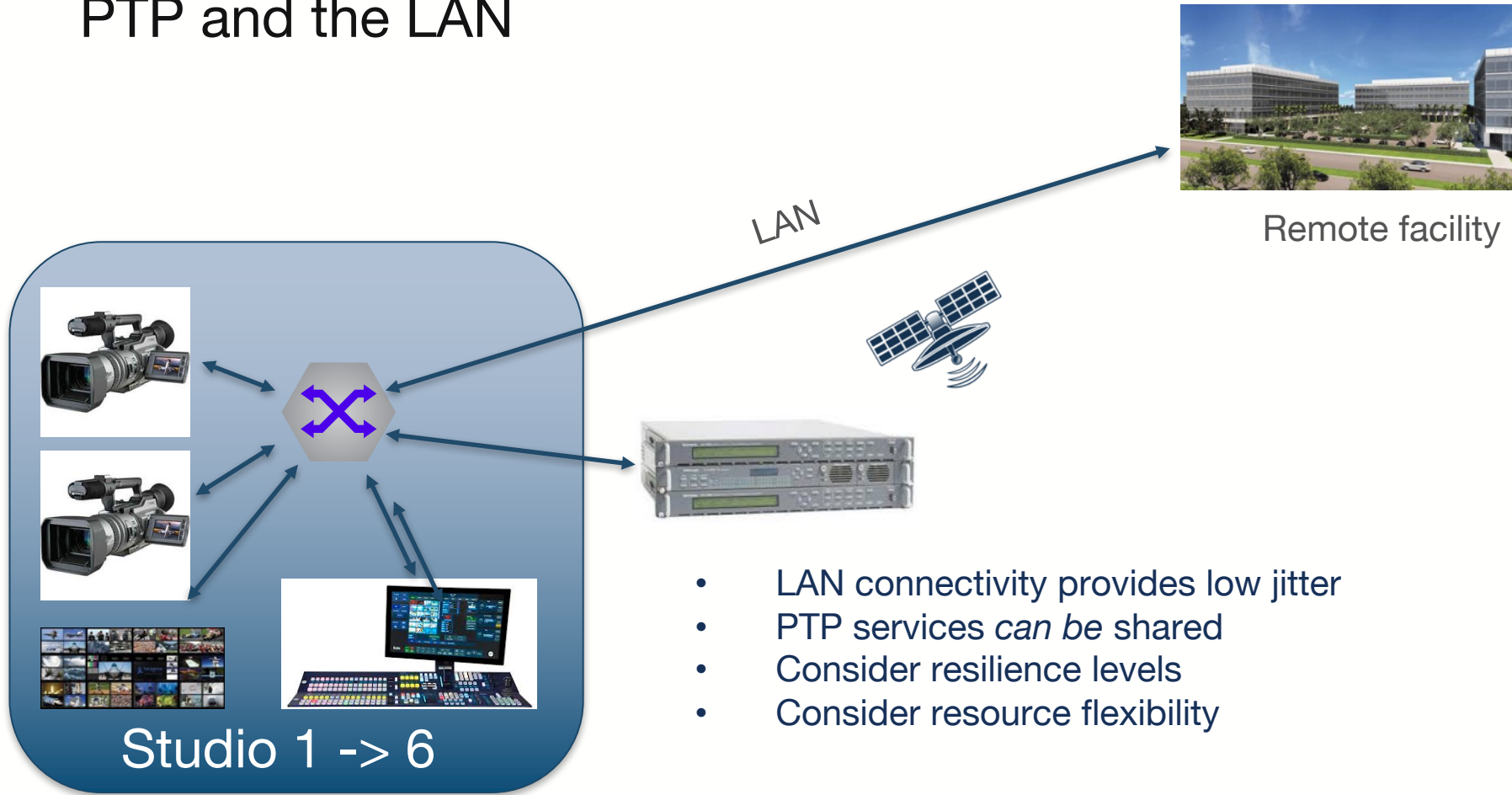


# PTP clock types

- Ordinary Clock
  - Grand Master – Typically GPS locked
  - Slave Only
  - Slave or master
- Boundary Clock
  - Eliminates switch delay (== jitter)
  - Switch acts as both Slave and Master
  - Run host ports at the rate you need
- Transparent Clock
  - Eliminates switch delay (== jitter)
  - Messages forwarded through switch
  - Slaves use correction field to improve accuracy

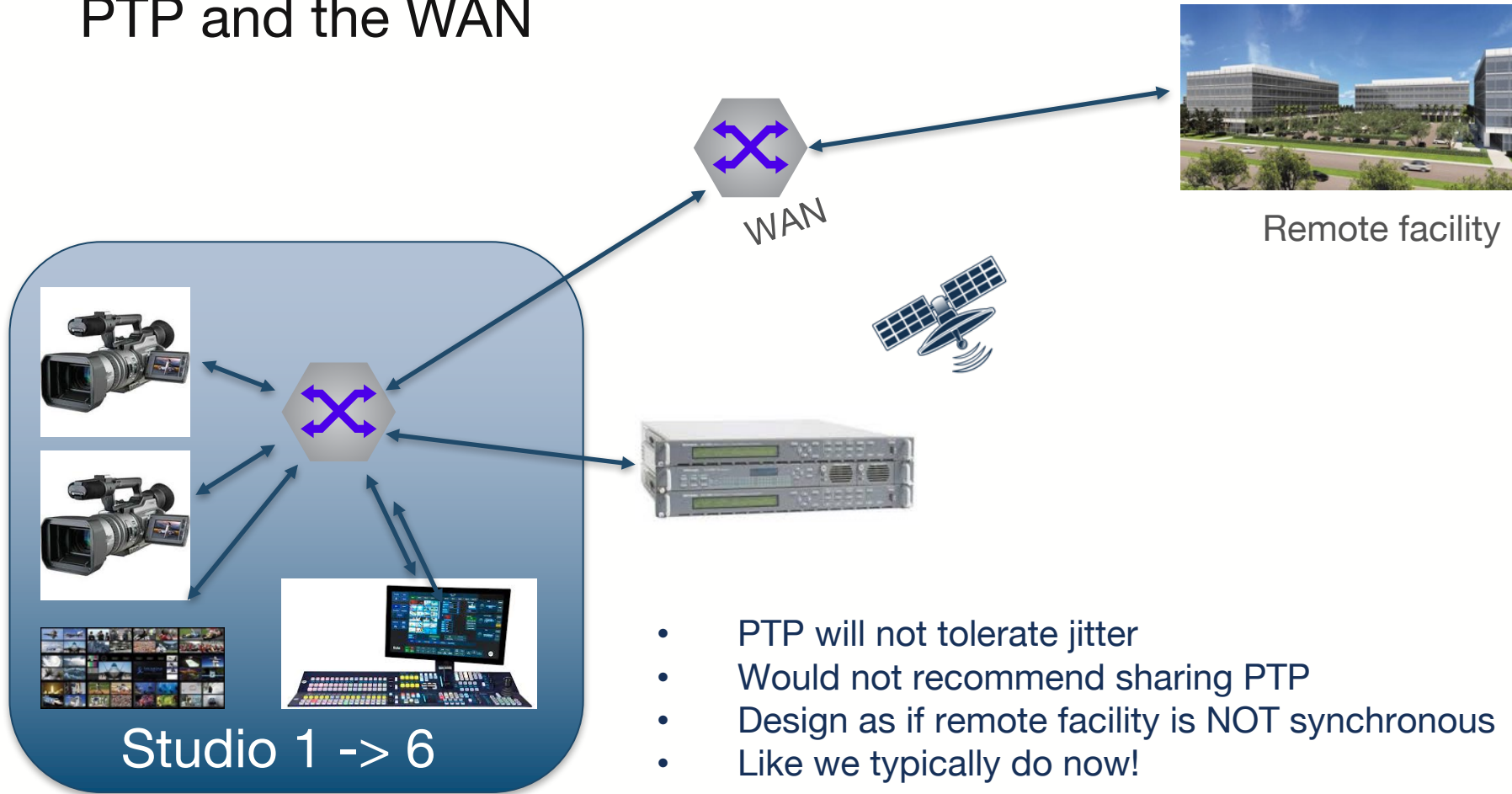


# PTP and the LAN



- LAN connectivity provides low jitter
- PTP services *can be* shared
- Consider resilience levels
- Consider resource flexibility

# PTP and the WAN



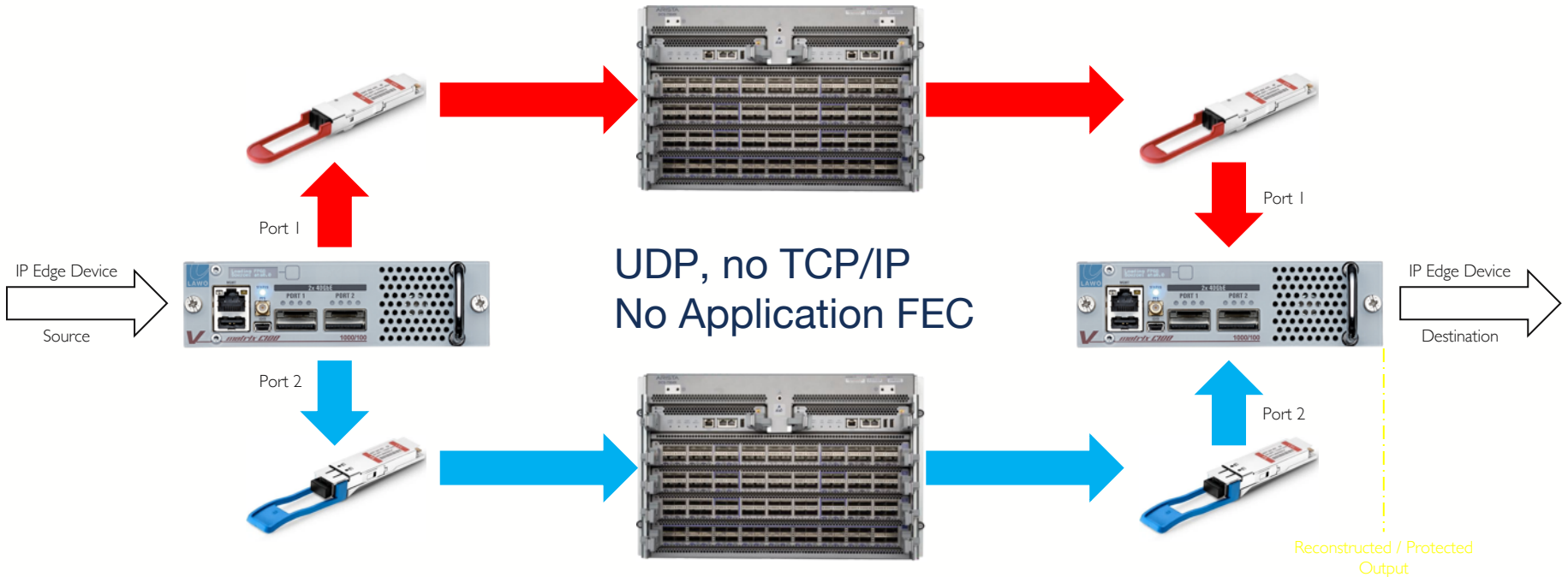
- PTP will not tolerate jitter
- Would not recommend sharing PTP
- Design as if remote facility is NOT synchronous
- Like we typically do now!

ARISTA

# Media Network Architectures

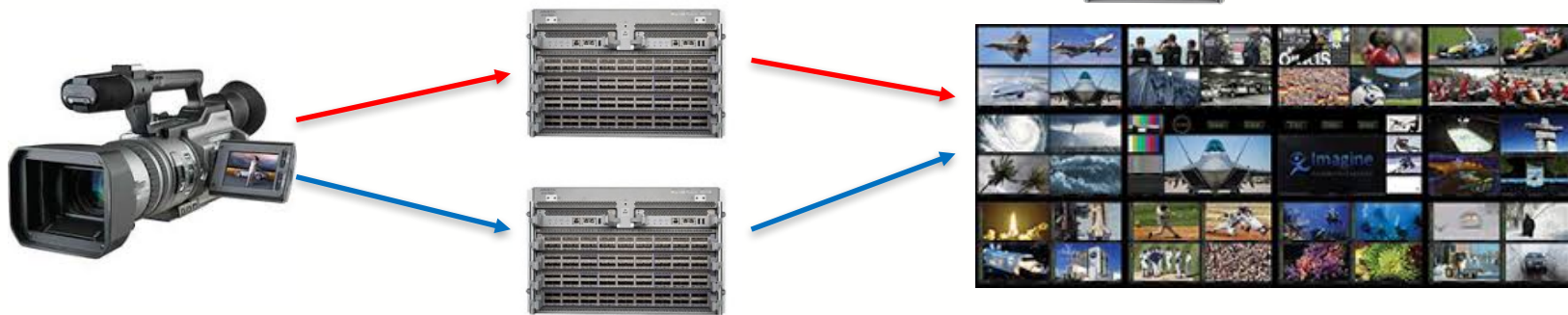


# Seamless protection switching (-7)



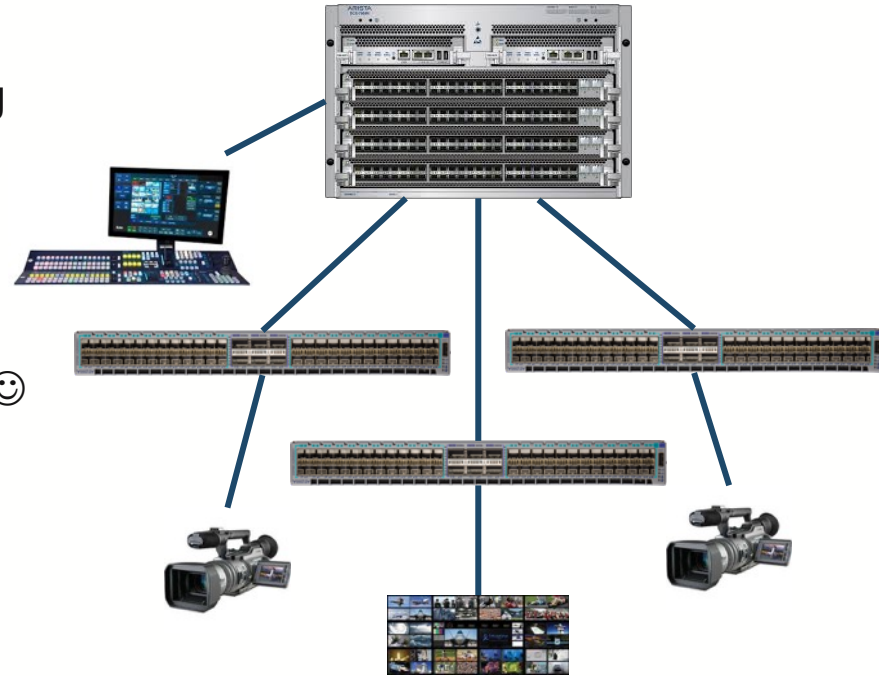
# Media Network Architectures, Single big switch

- Choose the right switch, and this is line-rate non-blocking and multicast non-blocking
- Very simple to envisage and provision, IGMP works fine
- Very scalable 32x100Gbe -> 576x100Gbe -> X4 @ 400Gbe!
- **896\* 896 @ 3Gbe -> 16K square @ 3Gbe**
- > 2k hosts @ 25Gbe



# Hub and spoke

- >16k hosts @ 25Gbe, 1:10 provisioning
- 400Gbe around the corner....
- Scale at the rate you want to
- Just like traditional broadcast Tie-lines 😊
- Non-blocking no longer makes sense
  - Does that fit your workflow?
- Flow orchestration (SDN) should be considered

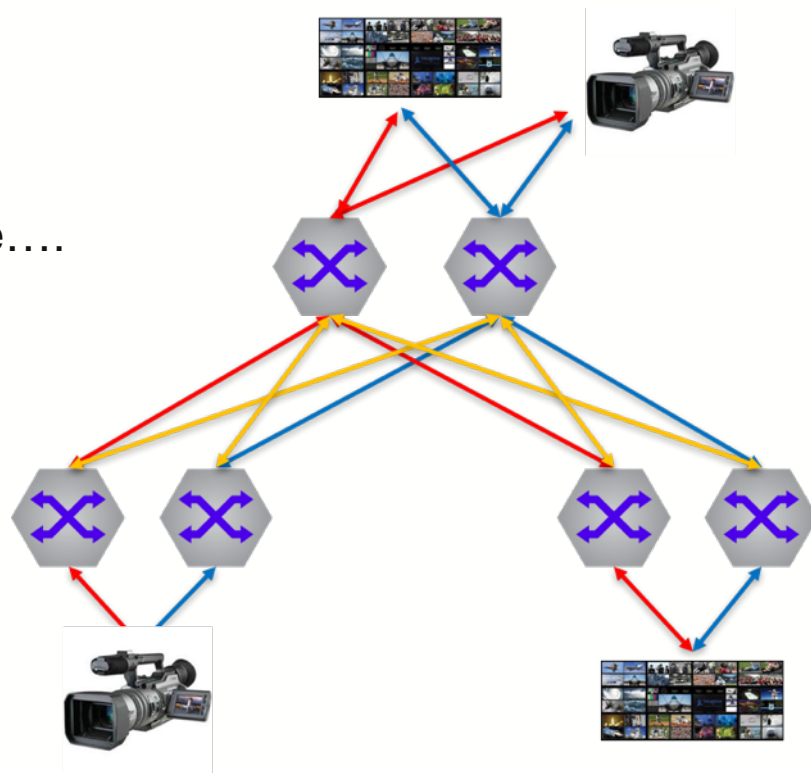


# Leaf and Spine

- A great architecture for future thinking converged network
- ...think Virtual Network Functionality
- ST2110, Storage, Compute, Transcode....

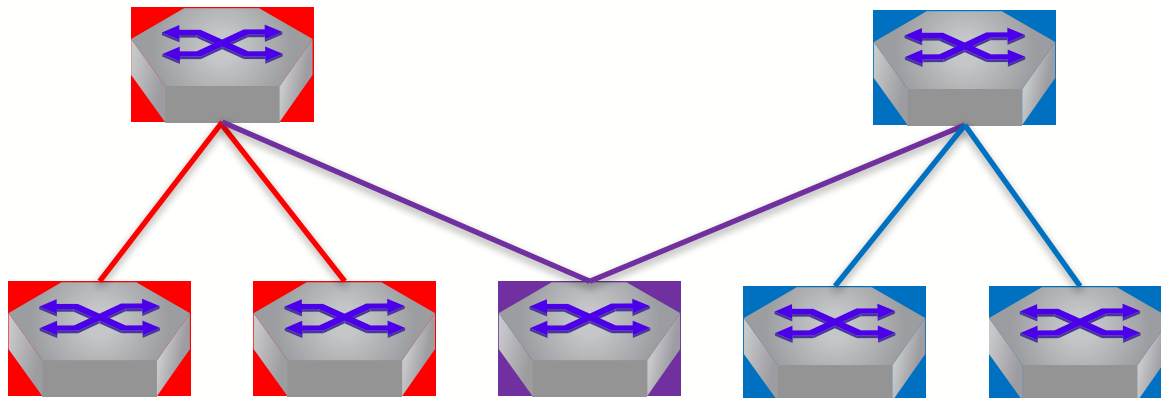
But....

- Now, flow orchestration is essential
  - Protects ST2110 / ST222 / AES67
  - Enforces workflow security
  - Contributes to Multi-tenancy operation



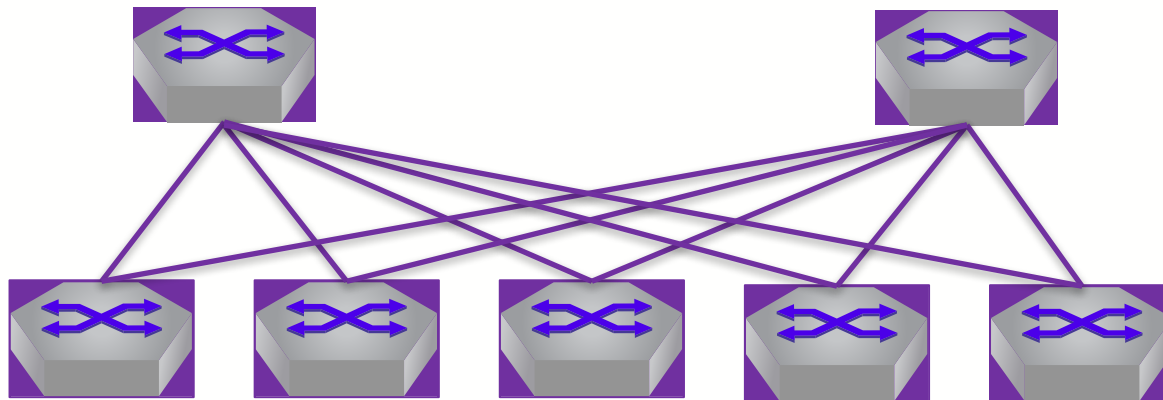
# Purple / hybrid approach

- Red / Blue spines – Simplifies SDN controller
- Red / Blue or Purple leaves
- -7 Diversity guaranteed by Red / Blue spine
- -7 enables relatively simple upgrades, maintenance
- -7 handles failure gracefully
- Single homed devices accommodated



# Pure Purple approach

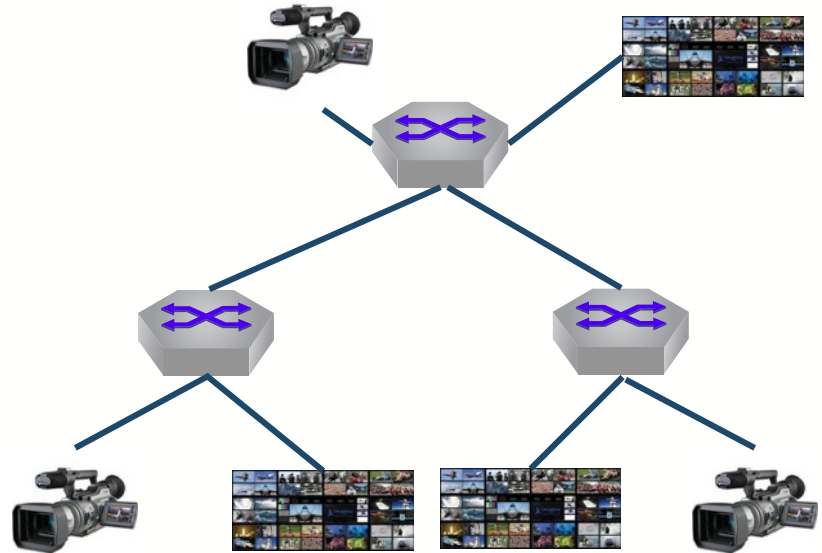
- Spines and leafs are purple
- -7 Diversity provided logically by SDN controller
- -7 flows can be maintained in case of spine failure (but not complete physical diversity)
- Trade-off's can be made in failure case – how to use remaining spine B/W
- SDN controller needs to take proactive action for upgrades, maintenance, failure
- Single homed devices accommodated



# Expansion...

.... if you want to start with a single switch (pair -7) and grow

- Start with a leaf
- Either add a sp(l)ine...
- Or promote the leaf pair to “spline”
  
- Start with IGMP or SDN
- Your decision – your network



ARISTA

# SDN / Flow orchestration



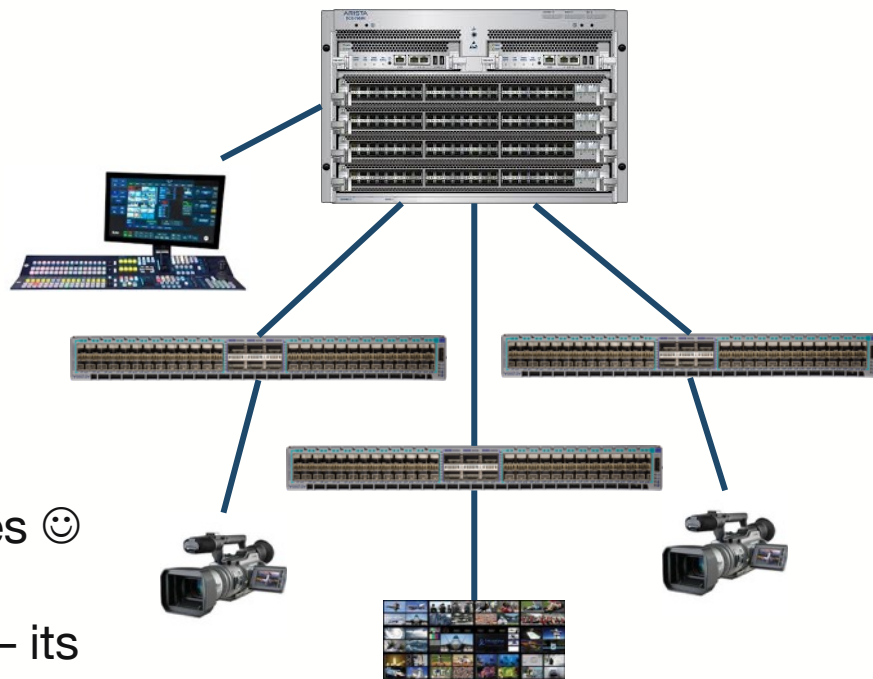
# Who needs SDN? Who doesn't?

- **Large, distributed, multi switch oversubscribed media networks**
  - More source bandwidth than any switch to switch interface can transport
  - Cannot use existing protocols and configurations to define network forwarding
  - Implementing a BC that can talk to multi-vendor API's (network and endpoint)
    - » **This is KEY for 2110 deployments!!!**
- **Non-blocking network designs**
  - Enough bandwidth for required flows to be distributed over available links with no risk of oversubscription (may be single link or statically defined multi-link)
  - Examples: audio breakouts, lower bitrate file/compressed, defined I/O paths
- **Single switch, non-blocking deployments**
  - Bandwidth control not required
  - IGMP for subscribers works fine in single
  - Chassis scale to 500+ 100G ports or 2000+ 25G ports



# SDN / Flow orchestration

- Flow orchestration (SDN) should be considered:
  - For multi-switch topology
  - For multi-link connectivity
- Non-blocking no longer makes sense
- Just like traditional broadcast Tie-lines 😊
- Don't forget security and scheduling – its all resource management!



# NOS Choice: The Key for SDN and more....

- SDN is founded on fast, secure, flexible API's
- State based NOS' ...
  - Simplify extensibility
  - Lead naturally to state based streaming telemetry
  - Facilitate many API options – the right tool...
- Open standard API's and tool bring...
  - Re-use, efficiency, higher up-time
  - Reduce vendor lock-in
  - Drive down Opex



## State Driven Replication and Streaming

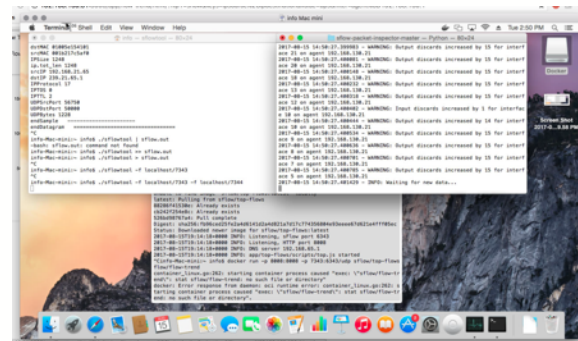
# ARISTA



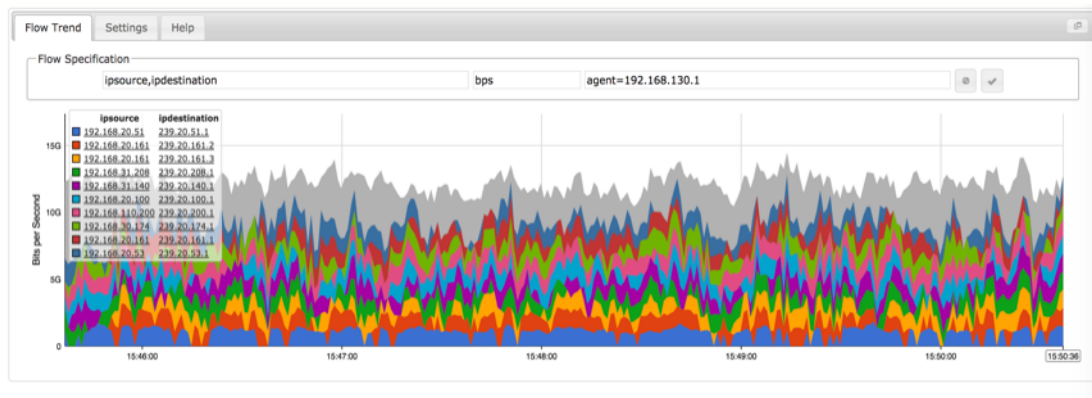
## Network Visibility / Programmability

# Monitored Data -> Information -> Knowledge -> Control

- The OSI model is 7 layer – SDI is 3?
- Good telemetry bridges this gap and some...
- Rich (open) API's enable 3<sup>rd</sup> parties to build Application specific tools, to leverage network health and status



- Rich (open) API's provide choice and flexibility
- Flexibility enables Business Agility



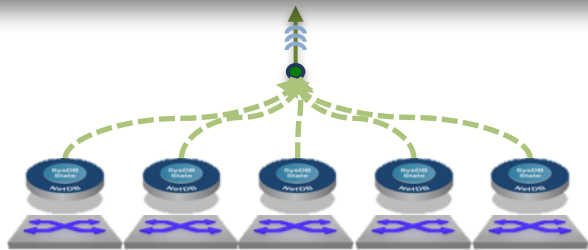
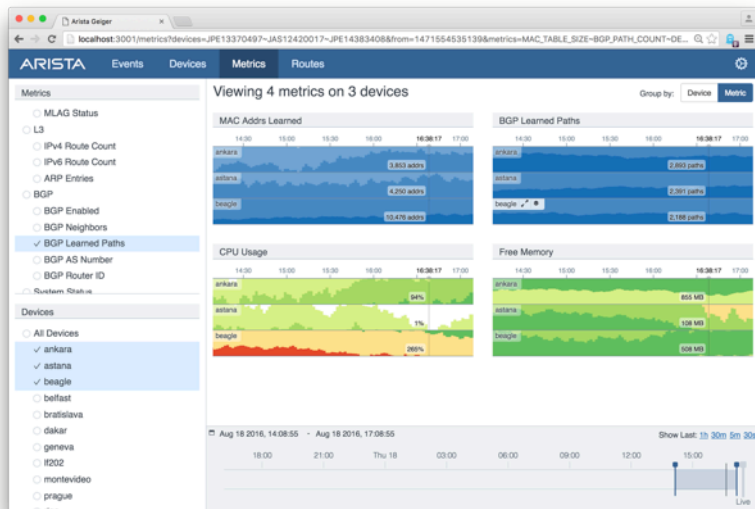
# Programmability example – Lawo smartDASH

- Arista's eAPI exposes a rich network data set...
- ... transformed through the smartDASH Broadcast lens





# CloudVision Telemetry App



Complete, real-time NetDB state streaming

- CloudVision Telemetry Apps provide front-end for visibility network state
- **Workstream Analytics Viewer**
  - 1<sup>st</sup> CloudVision Telemetry App
  - Correlation of network-wide data
  - Views: Event, Device, Metric, and more
  - Timeline view for better historic troubleshooting
- More apps to follow:
  - Other CV-based apps
  - APIs for customer & partner apps

# Multicast monitor – Real-time flow monitoring

The screenshot shows a web browser window displaying the Arista MMAP Multicast Monitor interface. The browser's address bar shows the URL `https://10.81.111.61/mmap/multicast`. The interface features a dark blue header with the Arista logo, a search bar, and status indicators for 'Warning' (0) and 'Critical' (0). A notification box in the top right corner states 'Successfully logged in.\*'. Below the header, a breadcrumb trail shows 'multicast'. The main content area contains a table with the following columns: 'Source & Group', 'Name', 'Ingress', 'Egress', 'Monitored Interface Count', and 'Action'. The table lists four entries for Studio 1 - UHD Camera 1, 2, 3, and 7, each with a unique IP address and a specific ingress rate. Each entry has two buttons in the 'Action' column: 'Update Flow Info' (blue) and 'Stop Monitoring Flow' (red).

Source & Group	Name	Ingress	Egress	Monitored Interface Count	Action
10.123.1.11, 239.1.1.1	Studio 1 - UHD Camera 1	eosplus-7050q-1.rtp.aristanetworks.com Ethernet1/1 : 0.08 Mbps	-	8	<a href="#">Update Flow Info</a> <a href="#">Stop Monitoring Flow</a>
10.123.1.11, 239.1.1.2	Studio 1 - UHD Camera 2	eosplus-7050q-1.rtp.aristanetworks.com Ethernet1/1 : 0.24 Mbps	-	8	<a href="#">Update Flow Info</a> <a href="#">Stop Monitoring Flow</a>
10.123.1.11, 239.1.1.3		eosplus-7050q-1.rtp.aristanetworks.com Ethernet1/1 : 29.827 pps	-	8	<a href="#">Update Flow Info</a> <a href="#">Stop Monitoring Flow</a>
10.123.1.11, 239.1.1.4	Studio 1 - UHD Camera 7	eosplus-7050q-1.rtp.aristanetworks.com Ethernet1/1 : 0.48 Mbps	-	8	<a href="#">Update Flow Info</a> <a href="#">Stop Monitoring Flow</a>



# Programmability example – Skyline/Dataminer

- Arista's eAPI exposes a rich network data set...
- ... transformed to Broadcast Knowledge

The screenshot displays the dataminer application interface, which is used for network monitoring and data analysis. The main window shows an "IP - SYSTEM OVERVIEW" with a network topology diagram. The topology is divided into three tiers: SPINE TIER (Arista Switch Spine), LEAF TIER (Arista Switch Leaf 1 and Arista Switch Leaf 2), and SITE A NODES (UCIP A - Slot 2, UCIP B - Slot 4, UCIP C - Slot 7, UCIP D - Slot 8). A "Running Booking" window is open, showing a list of bookings with columns for name, status, and location. Below the topology, there are several data tables and charts. On the left, a "TPC Truck Application" window shows "Incoming Flows" and "Outgoing Flows" for various nodes. In the center, there are "Arista Main 750" and "Arista Backup 7504" nodes with their respective IP addresses and ingress stream data. On the right, there are "Arista Backup 7050" nodes with their respective IP addresses and ingress stream data. At the bottom, there are several data tables showing network performance metrics, such as "SNPPLA\_TL\_27,08" and "SNPPLA\_23,21,08".

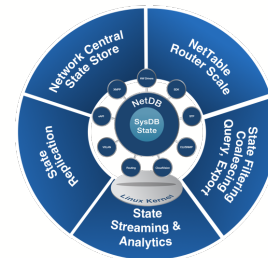


ARISTA

# Wrapping it up

# Live Production needs that to be addressed in IP

- Multicast
  - One to many
  - Non-blocking, Deterministic
  - Traditional Multicast - IGMPv3 / IGMPv2 / PIM-SSM
    - › Hardened in the HFT market
    - › IGMPv3 on-air performance proven with many customers – TimelineTV / NEP Wimbedon / rtl/BCE
    - › Proven at huge scale with NEP Australia, and others
- SDN / Orchestration
- Scale – 10's of thousands of multicast groups for ST2110
  - › Camera grading – fast, reliable
  - › Workflow changes - reliable @ scale
  - › Simultaneous routing changes – quick, reliable
- High availability / Reliability
- Visibility + Programmability



# Moving to IP....

- Be clear about your objectives – what does IP bring to your installation?
- Its not for every project, but hybrid SDI / IP works well
- Don't think of this as SDI over IP – its live production / playout over IP
- Xfunctional teams – broadcast guys and IT guys

So.....

- Leverage subject experts – Broadcast vendor / SI / network vendor
- Your Broadcast Controller – its what will unlock value in your IP infrastructure.
- Don't leave the monitoring of IP as an after-thought

# But don't be put off – its real!



ARISTA

Thank you!

Q&A