How to create and detect DeepFakes? DutchGuild



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3DUniversum | UvA

@3duniversum September 2019

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Nothing new but never this easy



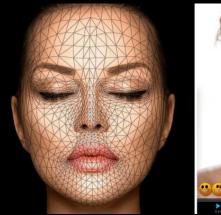
An AI app that "undressed" women shows how deepfakes harm the most...

MIT Technology Review

DeepNude









Muglife

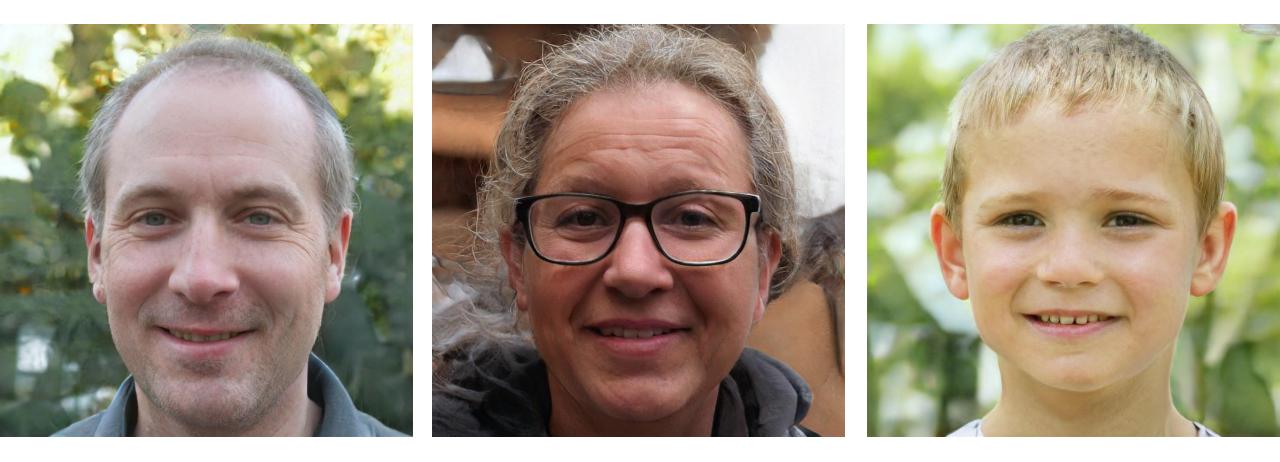
FakeApp

FaceApp





Which images are fake?





Which images are fake?



Human success is almost random

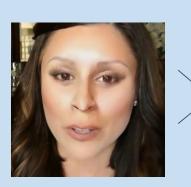


Lets do a test

https://deepfact.3duniversum.com/quiz

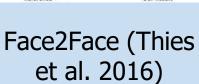
Face Replacement







FaceSwap (Kowalski, 2016)





FakeApp (2017)



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GAN

Deep Video Portraits (Kim et al. 2018)

3DU DeepFake



Synthesizing Obama (Suwajakorn, 2017)



Text-based Editing of Talking-head Video (Fried et al. 2019) 3DU DeepFake







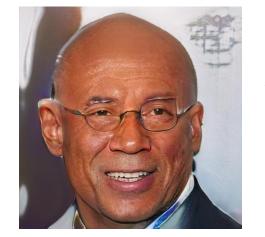












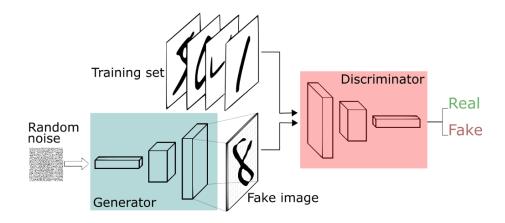
PGGAN (2018)



Glow (2018)



StyleGAN (2019)



StarGAN (2017)

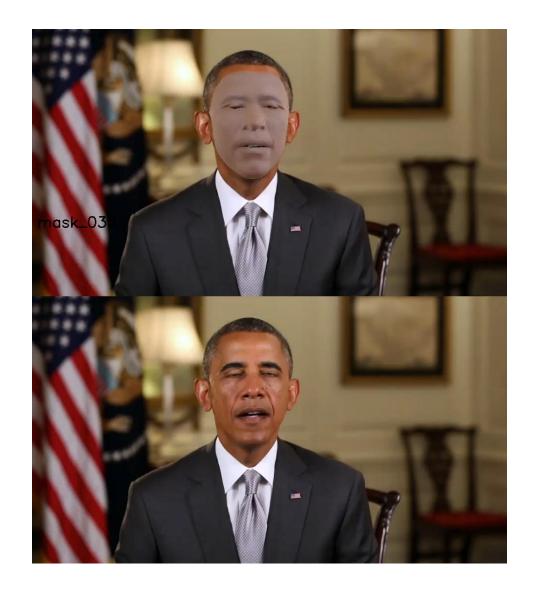


Merging attributes of faces

3DU Fake Videos – Combines Both Techniques

















Why to worry about deepfakes?

Dutch people are the least concerned about fake news among other 38 countries

Source: Media Authority and Reuters Digital News Report.

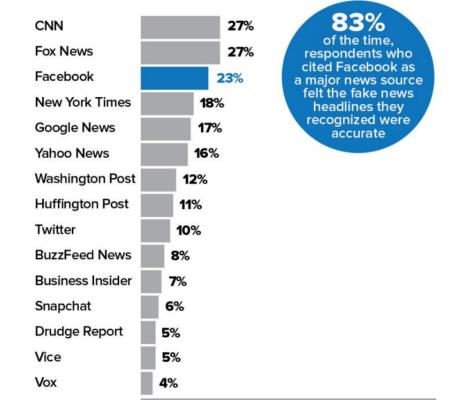
Confidence in news in general has fallen somewhat: 53 percent trust the news, in contrast to 59 percent in 2018.

Confidence in news on social media is low, but paper newspapers, television news and online news brands are considered very reliable.

NOS News is seen by respondents as the most reliable and receives an average score of 7.75 from users.

Major Source of News for Respondents

PERCENTAGE OF RESPONDENTS WHO USE THE FOLLOWING SITES AS MAJOR SOURCES OF NEWS



Source: Buzzfeed

Of the people surveyed, nearly 33% recalled seeing at least one of a selection of fake news headlines from the election.



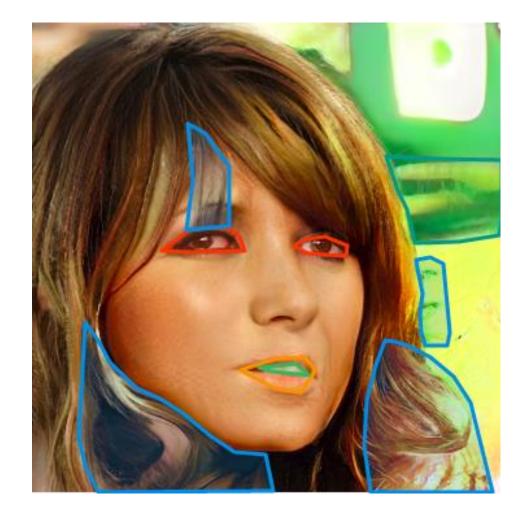
How to spot deepfakes?





Common Visible Artifacts

- Unrealistic hair
- Blurred teeth
- Inconsistent eyes (different eye colors, shapes)
- Inconsistent skin tone
- Incorrect accessoires (glasses, earings)
- Unrealistic background
- Sharp edges across face or nose
- Parts of face that are incorrect (e.g. eyebrows, lips)









Source: 3DUniversum

The First DeepFake Detection Web Plug-in





Unnatural background artifact

Inconsistent eye colour

Try it here!

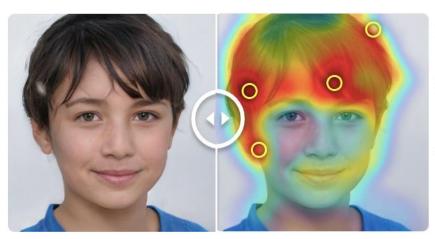
http://deepfact.3duniversum.com/

original image



image + heatmap





Floating hairs

Unnatural hairline Out of place lens-flair

Artifacts around the ear



Why to create such a technology?





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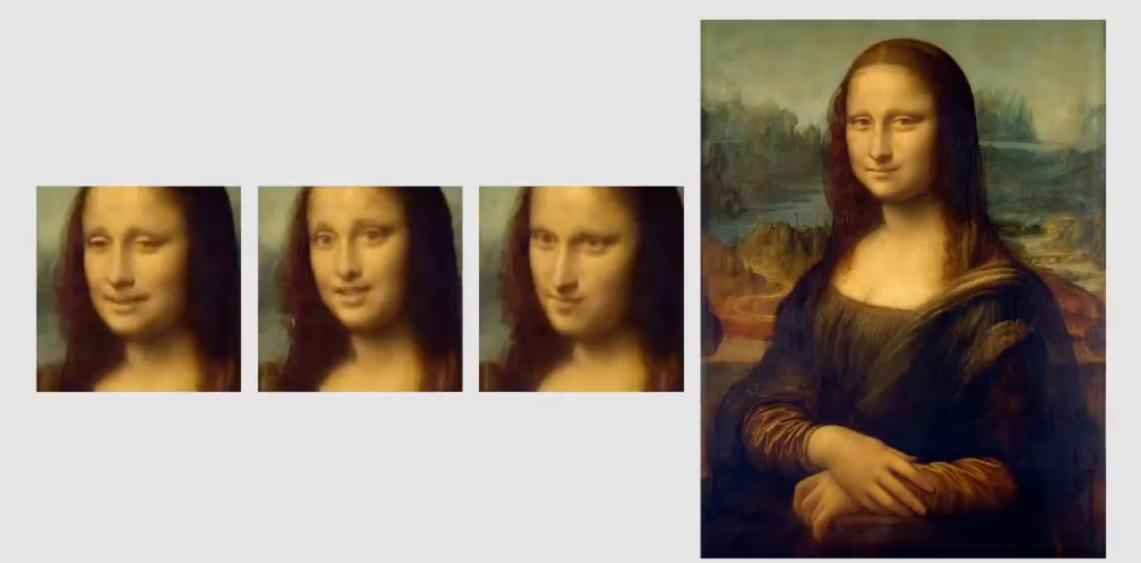








Living portraits



Samsun AI Research: few-shot adversarial learning





See it but do not believe it

University of the second second

Thank You

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